



It's a lifestyle...

RED ROCK

area



...come *join* us!



20
24





p-16 CAMPING



p-30 PELLA



p-4 BEST OF RED ROCK

It's a lifestyle...



p-6 DINING



p-9 SHOPPING





p-46 LIVE HERE



p-7 BARS



p-38 RURAL



p-22 KNOXVILLE



p-14 LAKE RED ROCK

Welcome

to the land of windmills & thrilling dirt track racing in the middle of one of Iowa's largest nature areas. We invite you to unpack and stay awhile as you discover award winning flavors to savor and quaint shops. In fact, we would love it if you decide to make the Red Rock Area your home. Our world class companies make products shipped around the globe while our lifestyle features safety, year round events, and top rated educational opportunities. Whether you stay for a day, week or lifetime, enjoy the best Iowa has to offer in the Red Rock area.



Photo Credits: Thanks you to Marion County area businesses and attractions for providing photos for this publication. Major contributors include the Marion County Conservation Board, Pella Historical Museums, PACE Alliance, VisitPella, Ryan Vos, Knoxville Chamber of Commerce, City of Pleasantville, SUP Red Rock, and many other organizations.

Notifications: This guide is published by the Marion County Development Commission (MCDC). To the best of our knowledge all information was accurate when printed in December, 2023. To avoid disappointment, we strongly urge you to contact to confirm information prior to visiting. Please check with entities directly for the most current and complete information on hours and operations. The MCDC is not responsible for changes or cancellations.

Red Rock Area's **FINEST...**



Each year we ask visitors and residents to vote in the annual **BEST OF RED ROCK** contest at redrockarea.com. The results are shared with you on the next 8 pages. We hope these lists will inspire you to explore all the area has to offer. Location information for winners can be found in our communities section.

Top 10 See & Do

- 1-Cordova Observation Tower & Park
- 2-Knoxville Raceway
- 3-Big Rock Park Trail
- 4-Pella Historical Village
- 5-Central College
- 6-Pella Opera House
- 7-The Molengracht
- 8-Slideways
- 9-Volksweg Trail
- 10-Pierce's Pumpkin Patch

Artful **EXPRESSIONS...**

Top 10 Art, Culture & Entertainment

- 1-Pella Opera House
- 2-Pella Historical Village
- 3-National Sprint Car Hall of Fame & Museum
- 4-Dutch Store Front Architecture
- 5-The Grand Theater
- 6-Central College
- 7-The Klokkenspel
- 8-Sunken Gardens Park
- 9-Union Street Players Productions
- 10-Knoxville Performing Arts Center





Change the way you **PLAY...**

- Top 10 Recreation**
- 1-Big Rock Park & Trail
 - 2-Cordova Observation Tower
 - 3-Smash Park- (Closed)
 - 4-Volkweg Trail
 - 5-Competine Trail
 - 6-Wonder Spelen Park
 - 7-Pella Aquatics Center
 - 8-Bos Landen Golf Course
 - 9-Slideways
 - 10-Pella Sports Park



Living the **SWEET LIFE...**

Whether you like your sweets caffeinated or sprinkled with powder sugar, the Red Rock Area has some great sweet finds. Some local favorites include: handmade chocolates at Van Veen Chocolate, poffertjes at DutchFix which are small pancake type treats that come with a variety of toppings, locally roasted coffee from Smokey Row in Pella or Pleasantville, cruffins from The Bread Board, Dutch Letter cupcakes from Cranberry Stone, Dutch pastries from Jaarsma Bakery or Vander Ploeg Bakery, homemade cookies from The Coffee Connection, ice cream from Kone Korner or Dairy Shoppe and so much more. Your sweet tooth will find a happy home here!



Ultimate EATS...

Top 10 Dining

- 1-Checkerboard Restaurant
- 2-George's Pizza & Steakhouse
- 3-Liberty Street Kitchen
- 4-Butcher's Brewhuis
- 5-de Kelder Speakeasy
- 6-Yamato Steak House of Japan
- 7-The Bread Board
- 8-Deng's Garden
- 9-DutchFix
- 10-Cantaritos Grill & Cantina



Foodie Voted BEST...



- Breakfast**-The Windmill Cafe
- Lunch**-The Bread Board
- Coffee**-The Perk of Pella
- Hamburger**-DutchFix
- Steak**-Liberty Street Kitchen
- Tenderloin**-Hometown Meats & Deli
- Pizza**-George's Pizza & Steakhouse
- Ethnic Food**-Cantaritos Grill & Cantina
- Healthy Food**-Big Acai Bowl
- Sweet Treat**-Cranberry Stone Bakery
- Outdoor Dining**-Liberty Street Kitchen



Shake up some FUN...

Top 10 Bars

- 1-Atlantic & Pacific Pub
- 2-The Cellar Peanut Pub
- 3-de Kelder Speakeasy
- 4-Butcher's Brewhuis Asylum
- 5-Peace Tree Brewing Company
- 6-Nederlanders Tap & Golf
- 7-Liberty Street Kitchen
- 8-One Eleven Public House
- 9-Halftime Bar & Grill
- 10-Slideways



Meet Our **CULINARY** Makers...

Travel for some of us is more than museums and water parks...it is about the flavors. We invite you to get the A to Z Foodie Digital Passport at RedRockArea.com to find great foodie stops throughout the region. The award winning trail features retail shops that make unique foodie items as well as national and state award winning restaurants. Make sure to check in at each stop to earn prizes. The trail

makes a great weekend activity or bachelorette party experience. The great part is that you can do the trail year round... rain or shine. With over 20 stops, you are sure to find some favorite sips and bites. Make sure to ask questions. Our local culinary makers love to share their stories and passion for all things culinary.

RedRockArea.com



COOL Selfie Spots...



Top 10 Photo Spots

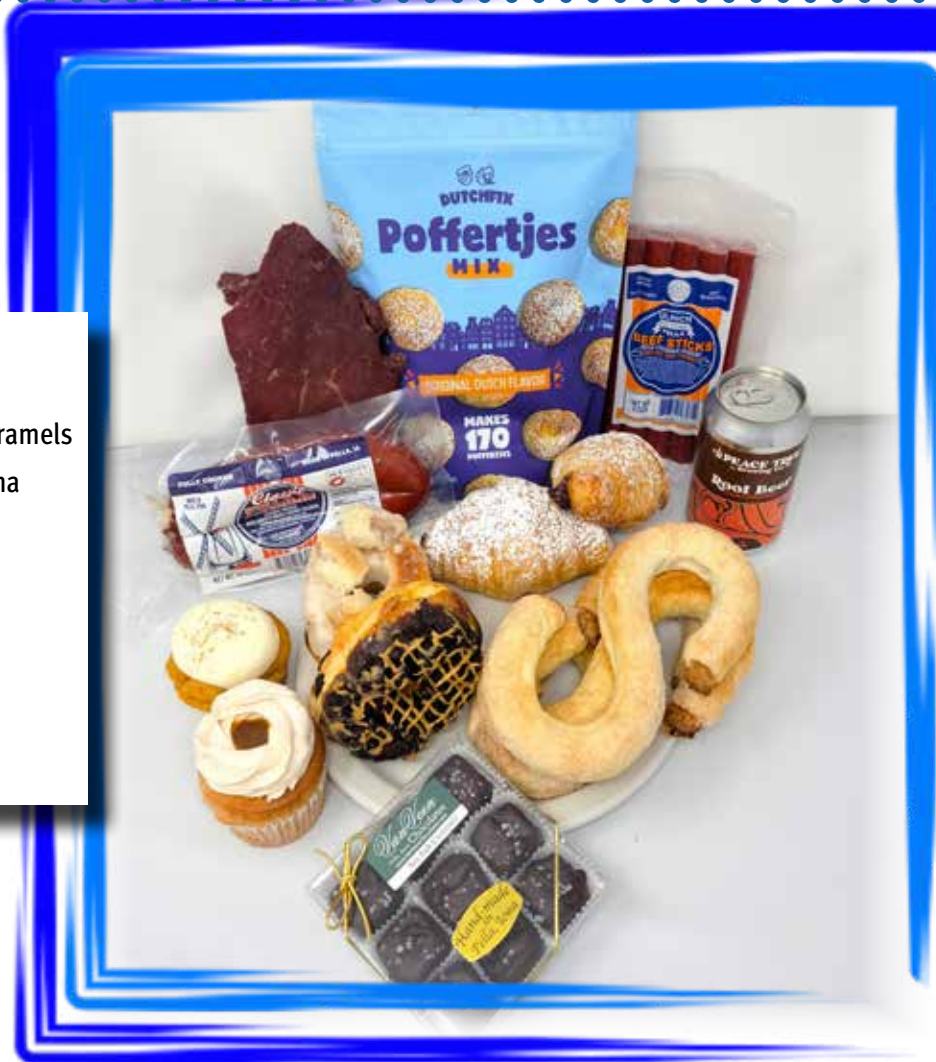
- 1-Lake Red Rock at sunset
- 2-Cordova Observation Tower
- 3-Bald eagles near the dam
- 4-Giant yellow Dutch shoes
- 5-Central College red phone booth
- 6-Butcher's Brewhuis rooftop
- 7-Vermeer Windmill
- 8-Molengracht Draw Bridge
- 9-Eating Dutch letters
- 10-Eating Checkerboard onion rings

All Roads Lead to YUM...

Top 10 Souvenirs

- 1-Jaarsma Bakery, Dutch letters
- 2-Ulrich Meat Market, beef sticks
- 3-Van Veen Chocolates, chocolate caramels
- 4-In't Veld Meat Market, Pella bologna
- 5-Vander Ploeg Bakery, doughnuts
- 6-Cranberry Stone Bakery, cupcakes
- 7-DutchFix, poffertjes mix & pan
- 8-The Bread Board, croissants
- 9-Peace Tree Brewing Co., root beer
- 10-In't Veld Meat Market, jerky

HINT: Make sure to take home some of the one-of-a-kind flavors from the Red Rock Area. Your friends back home will thank you. Once home, many of the shops offer options for orders on-line.





Shopping & Lodging Voted BEST...

- Gift & Home Decor Shop*-Candi's Flowers & Gifts
- Hobbies & Interest Shop*-Lakefront Living
- Apparel Shop*-Raiment Fashions
- Small Town Shop*-Lakefront Living
- Thrift or Vintage Shop*-The Well Thrift Store-Pella
- Recreation Center*-Anytime Fitness-Pella
- Campground*-Howell Station Recreation Area
- Hotel*-Amsterdam Hotel
- Cabin or Vacation Rental*-Cordova Cabins



Top 10 Shopping

- 1-Raiment Fashions
- 2-Candi's Flowers & Gifts
- 3-Brown's Shoe Fit
- 4-9Lilas Boutique
- 5-The Sanctuary
- 6-The Curiosity Shop
- 7-Blush by Simple Treasures
- 8-Adorn Clothing Co.
- 9-Lakefront Living
- 10-The Work of our Hands



Iconic Shops...



Let's **CELEBRATE...**

Top 10 Events

- 1-Pella Tulip Time Festival-*May*
- 2-Lake Red Rock Balloon Fest-*July*
- 3-Knoxville Sprint Car Nationals-*August*
- 4-Thursdays in Pella-*June & July*
- 5-Kerstmarkt-*Nov./Dec.*
- 6-Pella Christmas Tour of Homes-*Nov./Dec.*
- 7-Knoxville Living Windows-*November*
- 8-Klompfen Classic-*May*
- 9-Merry-N County Christmas-*Nov./Dec.*
- 10-Marion County Fair-*July*



1-Pella Opera House

.....
Pella
pellaoperahouse.org



6-Cordova Pavilion

.....
Lake Red Rock
mycountyparks.com

Wedding Services Voted BEST...



- Catering**-Central College
- Local Food Truck (tie)**-
Amos Flava' & Backwoods Fired Pizza
- Floral or Garden Center**-Thistles Flower Market
- Photography**-Digital Galleria Designs
- Salon or Spa/Pedicure**-Expressions by Design



Best of Red Rock Top 10 Venues

These TOP 10 VENUES are just a few of the reunion and meeting sites in the Red Rock Area. Whether you are looking for a country barn retreat or business banquet hall...we have something to meet your needs. We also have hotel meeting spaces for smaller gatherings. The Red Rock Area has tons of shelters at Lake Red Rock and in town for outdoor gatherings. Check out our website to learn more at redrockarea.com.

2-Central College
.....
Pella
central.edu

3-Sun Valley Barn
.....
Pella
sunvalleybarn.com

4-Tamory Hall
.....
Pella
tamoryhall.com

5-Liberty St. Kitchen
.....
Pella
liberstyreetkitchen.com

7-Gathering Ground
.....
Rural Marion County
thegathering-grounds.com

8-Countryside
.....
Rural Marion County
countrysideofiowa.com

9-The Loft
.....
Pella
641.621.0131

10-Cobblestone
.....
Knoxville
staycobblestone.com

High FLYING...

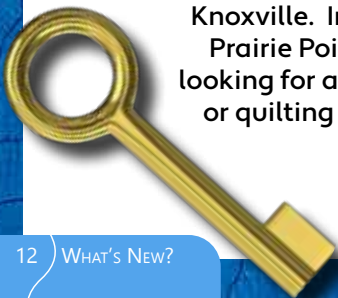


The skies over Knoxville are the new home for the Des Moines Skydivers, a club owned and operated business that provides skydiving adventures. Learn more and book your slot at... desmoinesskydivers.com

If you are not quite ready to take to the air, check out the new Splash Park at the VA District in Knoxville. This new facility provides a fun experience for kids of all ages.

A Room With A VIEW...

All around the Red Rock Area you will find new vacation rental properties being listed on Airbnb and VRBO. These options unlock yet another way to experience the area whether for a family reunion or romantic getaway. There are even several located in our downtown areas which make it easy to enjoy restaurants and shopping. Check out the rentals above the A & P Pub in Knoxville. In Pella, look for Prairie Pointe if you are looking for a spot for a crafting or quilting weekend.



WHAT'S New?

For years, Dan-D Farms has been known by locals for their sweet corn, but did you know the farm has a Haunted Cornfield and Harvest Festival during the fall? ...and did we mention they have pumpkins, sunflowers and vegetables!

In our towns, you will find some new retail shops. In downtown Pella, look for the Wild Bramble gift shop and Curiosity Shop bookstore. On Pella's west side, check out Timeless Tulip. Blooms of Iowa and Ivory Soul have opened new shops in downtown Knoxville.

Foodie FINDS...

The new Main Street Markt in Pella provides both grocery items and a restaurant featuring health foods. The other trend to hit the area is food trucks. There are several locally owned food trucks that frequent local events or can be booked for a special occasion. Check out the listing of local food trucks at redrockarea.com.

During your stay, you will want to visit the three area restaurants who have received the Iowa Tourism Restaurant Award: Checkerboard Restaurant in Pleasantville, Butcher's Brewhuis in Pella and de Kelder Speakeasy in Pella. Also, check out the newly remodeled Smokey Row Coffee House in Pella and the outdoor dining option at One Eleven Public House & A & P Pub in Knoxville.



Look What's BLOOMING...



Snap a SELFIE...

New Murals

Murals are popping up all over the Red Rock Area and adding character to our downtowns. The murals in Bussey and Melcher-Dallas honor their history. Pleasantville's mural honors racing legend Earl Wagner, while murals in Pella honor the town's Dutch Heritage. The murals in Knoxville celebrate the town's landmarks.



Birds of a FEATHER...



The new Cordova Park Office provides information to lake area travelers and is located just north of the Cordova Observation Tower.

During 2023, new water lines were installed at North Overlook and Howell Station Recreation Area, managed by the US Army Corps of Engineers. Roberts Creek East and West, managed by the Marion County Conservation Board have many sites with full electric, water and sewer hookups for campers to enjoy.

If you enjoy migratory birds, go to the Horn's Ferry Bridge located near Howell Station Recreation Area or the Red Rock Visitor Center deck. Spring and fall migration attract many new feathered friends each year. During the cold winter months, bald eagles congregate below the dam where there is open water.



LAKE RED ROCK

Over 35,000 acres of public land to explore...

Lake Red Rock was built by the US Army Corps of Engineers back in the 1960's as a flood control project on the Des Moines River. The lake is comprised of 15,000 acres of water and 35,000 acres of public land. Lake Red Rock collects runoff and drainage from a 12,320 square-mile area in Iowa and southern Minnesota. The lake is over 33-miles long.

Each year, thousands of families flock to the Red Rock Area to enjoy a unique mixture of nature and recreation conveniently situated between the Dutch town of Pella and the racing town of Knoxville.

Camping is one of the most popular activities around the lake. Parks and campgrounds around Lake Red Rock are managed by three different agencies: US Army Corps of Engineers, Iowa Dept. of Natural Resources and Marion County Conservation Board. This is important to keep in mind when renting campsites since each agency has their own system for reservations.

There are two must do's while visiting Lake Red Rock. First, stop by the Red Rock Visitors Center to learn about programs going on while you are visiting and see information about the lake area. Second, visit Cordova Park to climb the Cordova Observation Tower for a birds-eye view of the entire lake. While there, check out their information center for additional things happening.

With the largest contiguous public land base in Iowa, there are ample opportunities to enjoy birding, hiking, wildflowers and picnics.



Birders should plan a stop just below the dam to see migratory birds of all types. Hundreds of eagles make their home in the lake area during winter months while summer sees the woodlands populated with song birds.

If you enjoy walking or biking, check out the paved Volksweg Trail which travels the entire north shore of the lake and takes visitors into the town of Pella. Several of the parks also have earthen nature trails of shorter distances. For a totally emerging experience, hike-in or paddle-in to the Hickory Ridge primitive camping area for an overnight stay in the wilderness.

Spring is a great time to pack a picnic lunch and enjoy the wildflowers in bloom at Cordova Park. Make sure to bring your phone to capture these beauties in bloom.

Paddlers like Roberts Creek which flows into Lake Red Rock. This is a great place to learn and has campgrounds at the park. The Red Rock Marina has boat rentals and SUP Red Rock offers paddleboard rentals. Check out the "sea cave" on the south shore of Lake Red Rock.

Anglers enjoy spending time on Roberts Creek in the spring to fish for crappies and during the winter for ice fishing (when weather permits). Other popular types of fish found at Lake Red Rock include catfish, bass, and walleye.

Hunters should check with the US Army Corps of Engineers or Iowa Dept. of Natural Resources to get a map of public hunting areas around Lake Red Rock. The Red Rock Archery Range also provides an opportunity for bow hunters to improve their skills.

Lake Red Rock has two beaches. North Overlook Beach is located near the campground, Volksweg Trail and Playscape. Whitebreast Beach is located near the campground and Stu Kuyper nature trail on the south shore of the lake.



Insider LAKE Tips...

Much of Iowa drains into Lake Red Rock, so make sure to check lake levels before your visit.

Lake Red Rock is a premier bird watching area, especially during spring and fall migration.

Crappie fishing at Roberts Creek is a favorite spot of anglers, especially in late spring.

Make sure to visit the "sea cave" along the water trail or pack overnight gear to stay at Hickory Ridge. It is a paddle in or hike in primitive camping area.

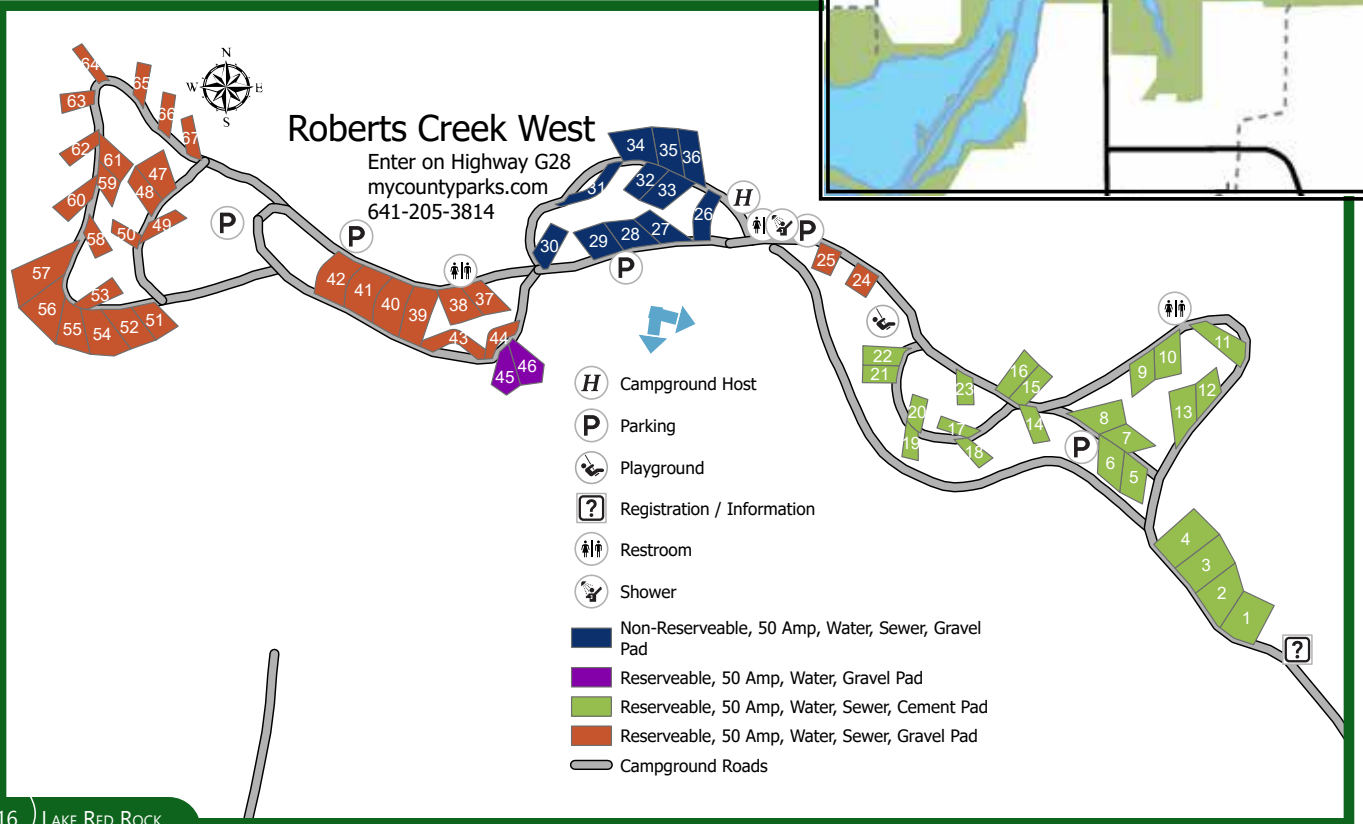
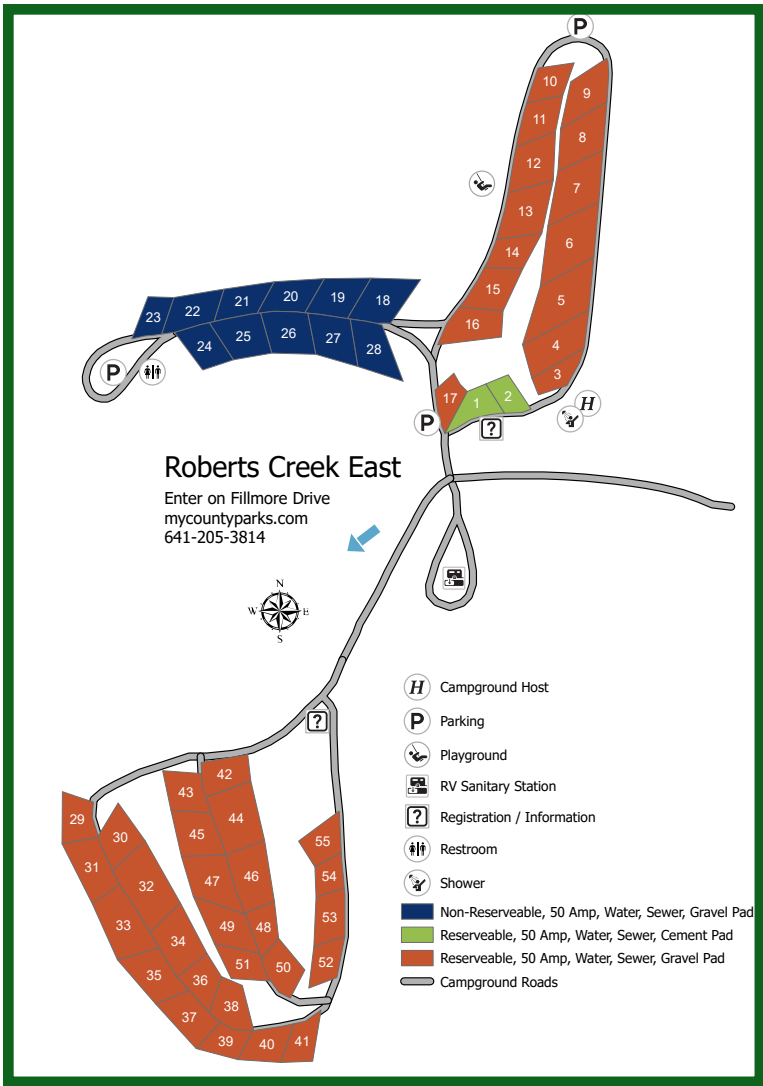
There are 3 different park agencies that manage campgrounds...each with their own reservation system. Make sure to check all 3 for camping options.

The Cordova Tower provides an amazing view of the lake area and a great spot for a proposal as the sun goes down!

Lake Red Rock has tons of places for great fall family photos.

Check out what remains of the Peace Tree at the Red Rock Marina and learn about the history of this tree and the Red Rock Line.





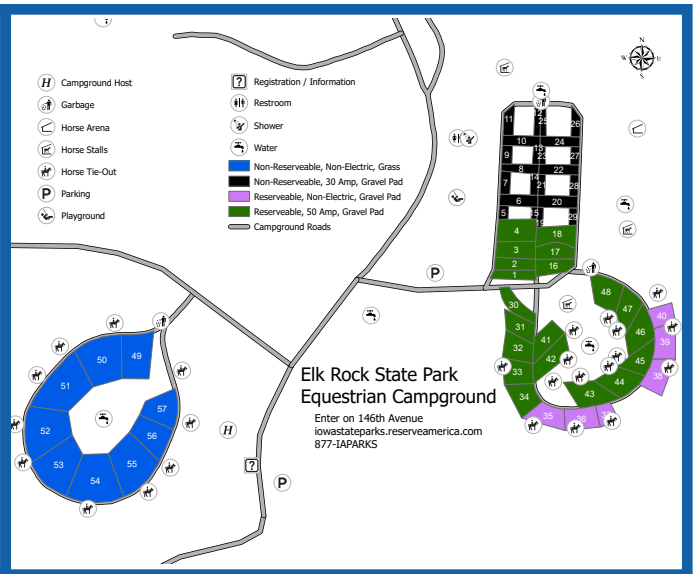
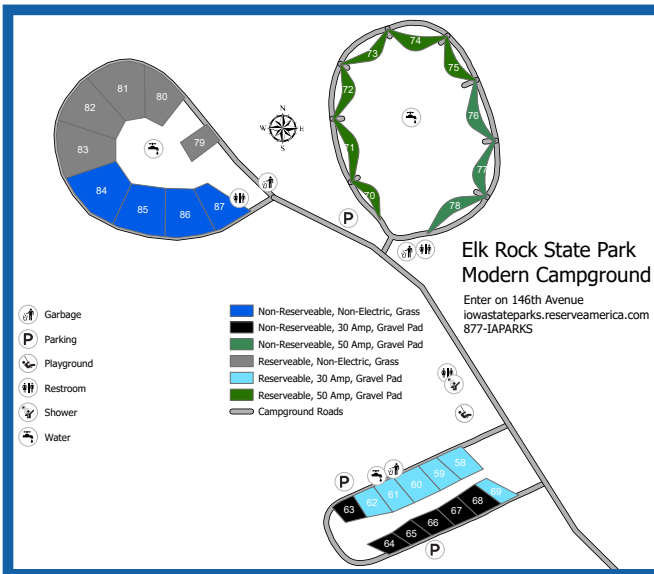
LAKE RED ROCK



THE DRAGOONS & RED ROCK LINE

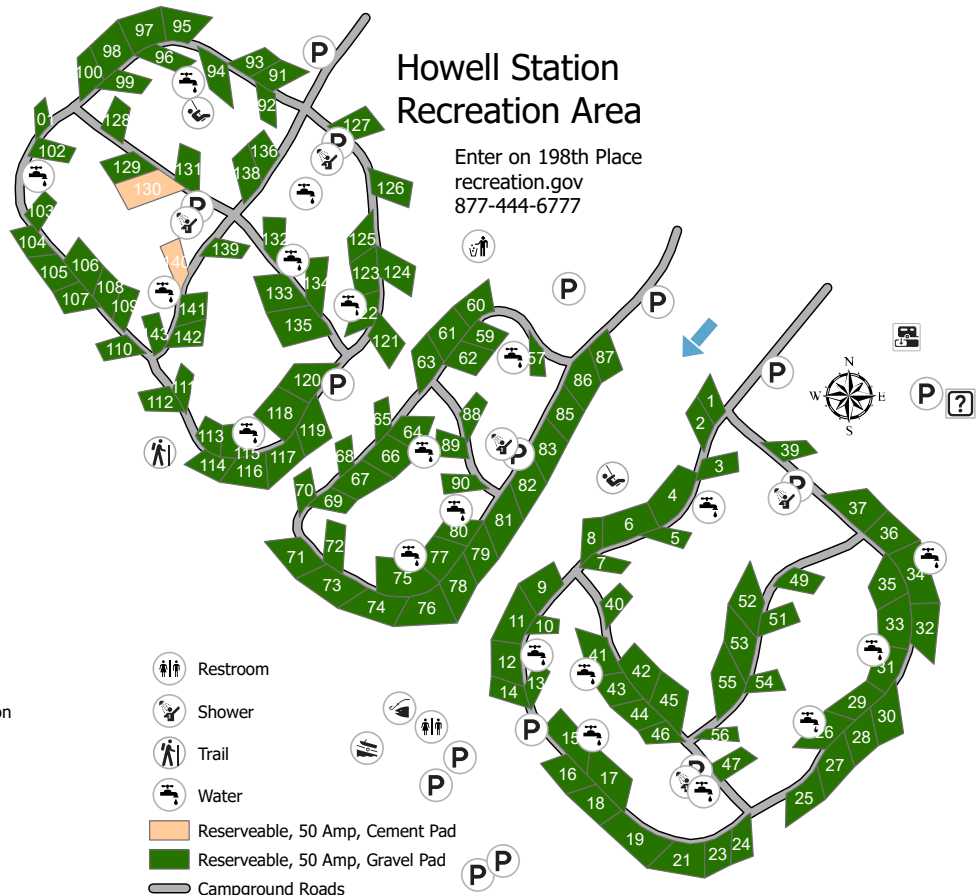
In 1835, the US Dragoon Soldiers first explored Marion County, Iowa. By 1842, a treaty was signed with the Sac and Fox called the New Purchase. This agreement established the Red Rock Line which served as a western boundary for settlement until the end of April, 1843. On May 1, 1843, lands west of the Red Rock Line in Iowa were open for settlers to claim. Around the Red Rock Area you will find signs commemorating this historical event.





Howell Station Recreation Area

Enter on 198th Place
recreation.gov
877-444-6777



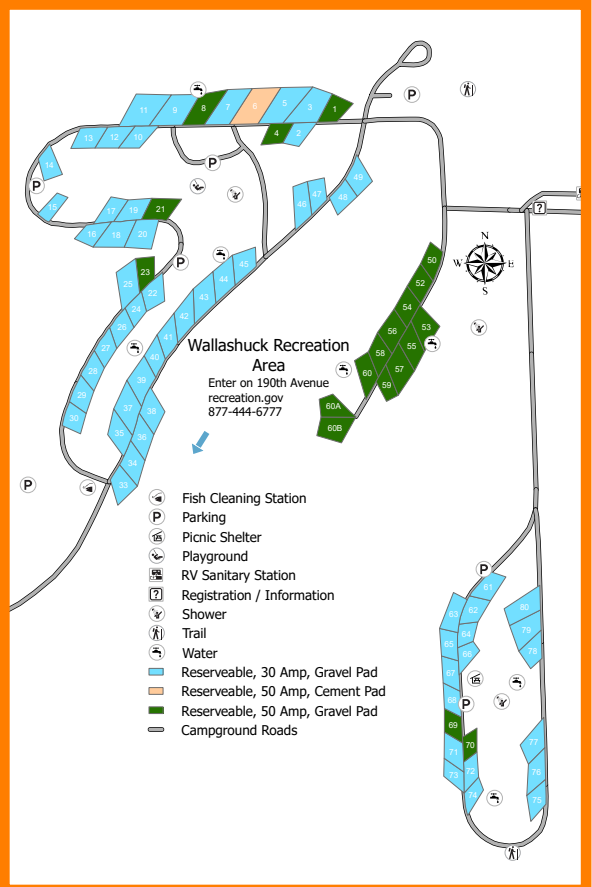
- Boat Ramp
- Fish Cleaning Station
- Garbage
- Parking
- Playground
- RV Sanitary Station
- Registration / Information
- Restroom
- Shower
- Trail
- Water
- Reservable, 50 Amp, Cement Pad
- Reservable, 50 Amp, Gravel Pad
- Campground Roads



Ivans Recreation Area

Enter on Jewell Drive
recreation.gov
877-444-6777

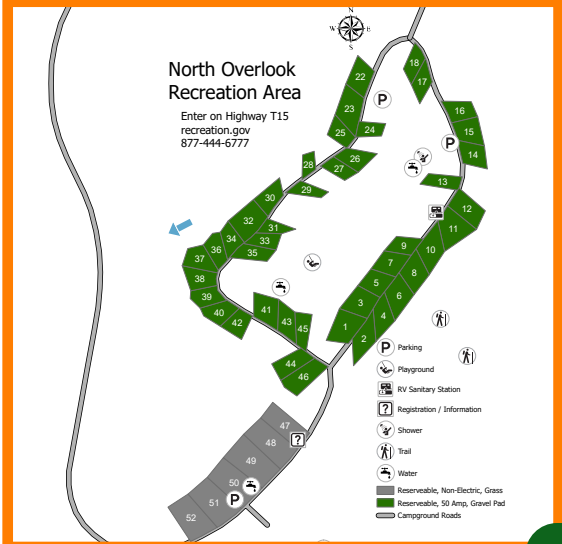
- Parking
- Shower
- Trail
- Water
- Reservable, 50 Amp, Gravel Pad
- Campground Roads



Wallashuck Recreation Area

Enter on 190th Avenue
recreation.gov
877-444-6777

- Fish Cleaning Station
- Parking
- Picnic Shelter
- Playground
- RV Sanitary Station
- Registration / Information
- Shower
- Trail
- Water
- Reservable, 30 Amp, Gravel Pad
- Reservable, 50 Amp, Cement Pad
- Reservable, 50 Amp, Gravel Pad
- Campground Roads



North Overlook Recreation Area

Enter on Highway T15
recreation.gov
877-444-6777

- Parking
- Playground
- RV Sanitary Station
- Registration / Information
- Shower
- Trail
- Water
- Reservable, Non-Electric, Grass
- Reservable, 50 Amp, Gravel Pad
- Campground Roads

SEE & DO

Historical Landmarks

Horn's Ferry Bridge

198th Place near Howell Station Campground
641.828.2213

Red Rock Line

Lake Red Rock | Dragoon soldiers patrolled this line from 1842 to 1845 before western settlement was allowed

Museums

Coal Ridge Church & Museum

S-71 near Whitebreast Recreation Area

Nature

Cordova Observation Tower

1378 HWY G-28 | Otley | 641.627.5935
mycountyparks.com | 106 ft. to observation deck with 170 steps to top | Tallest observation tower in the Midwest in a public park

Cordova Park Office

1378 HWY G-28 | Otley | 641.627.5935
|MyCountyParks.com

Roberts Creek Disc Golf Course

1617 Fillmore Drive | Otley | 641.627.5507
9-hole course

Whitebreast Beach

971 Highway S-71 | Knoxville | 641.828.7522
lakeredrock.org

Points of Interest

Cordova Pavilion

1378 HWY G-28 | Otley | 641.627.5935
mycountyparks.com | 400-person capacity picnic shelter

Trails

Eagle Lair Loop

Location: Near Ivan's Campground
Type: Dirt | Length: 0.6 miles | lakeredrock.org

Elk Rock Equestrian Trail

Location: Elk Rock Campground
Type: Dirt | Length: 13 miles | iowadnr.gov

Howell Station Prairie Trail

Location: Howell Station Campground
Type: Earthen | Length: 1.5 miles
lakeredrock.org

SEPTEMBER

Tour de Rock

pellacycling.com

VENUES

Coal Ridge Church

1034 Highway S-71 | Knoxville | 641.891.6631

Cordova Park Pavilion

1378 Highway G-28 | Otley | 641.627.5935
mycountyparks.com

STAY

Cabins & Vacation

Rentals

Cordova Park Cabins

1378-1426 & 1456-1460 Highway G-28 | Otley
641.627.5935 | mycountyparks.com | 7 cabins



Horn's Ferry Hideaway Cabins

1136 198th Place | Knoxville | 641.780.9440
hornsferryhideaway.com
2 cabins | 🐾 📺 🚰 🚲



Gladys Black Bald Eagle Refuge

Red Rock Dam area-198th Place | 515.281.4815
38-acres refuge

Red Rock Visitor Center

1105 North HWY T-15 | Knoxville | 641.828.7522
lakeredrock.org | Gear check out

Outdoor Recreation

Elk Rock Equestrian Facilities

811 146th Avenue | Knoxville | 641.842.6008
iowadnr.gov | Horse stalls, hitching rails, equestrian wash station & 100' x 200' riding arena

North Overlook Beach

1007 HWY T-15 | Pella | 641.828.7522
lakeredrock.org

Playscape

1007 HWY T-15-Located near North Overlook Campground Pella | 641.828.7522
lakeredrock.org

Red Rock Archery Range

808 HWY 14 | North of Elk Rock | Knoxville
641.828.7522 | lakeredrock.org

Red Rock Marina

1768 HWY G-28 | Pella | 641.627.5743
redrockmarina.com | 130 slips, 3 storage buildings, 50 covered slips & lifts available for lease | Pontoon, fishing boats and kayak rentals

Karr Nature Trail

Location: Cordova Park
Type: Dirt | Length: 1 miles
mycountyparks.com

Lake Red Rock Water Trail

Location: Loop around lake
Type: Water | Length: 41 miles | lakeredrock.org

North Overlook Trail

Location: North Overlook Campground
Type: Earthen | Length: 1.1 miles
lakeredrock.org

Playscape Nature Trail

Location: Near North Overlook Campground
Type: Earthen | Length: 0.25 miles
lakeredrock.org

Stu Kuyper Nature Trail

Location: Near Whitebreast Nature Area
Type: Earthen | Length: 1.5 miles
lakeredrock.org

Volksweg Trail

Location: North Shore-Cordova to Howell Station | Type: Paved | Length: 17 miles
lakeredrock.org

EVENTS

JULY

Lake Red Rock Balloon Fest

redrocklakeballoonfest.com



Department of Natural Resources

Reservations: 877IAPARKS
iowastateparks.reserveamerica.com

Local Info: 641.842.6008

Campground:

Elk Rock State Park

811 146th Avenue | Knoxville
87 sites | 🐾 🏠 🚰

Marion County Conservation Board

Reservations: mycountyparks.com

Local Info: 641.828.2213

Campgrounds:

Roberts Creek Park East

1609 Fillmore Drive | Otley
55 full hook-up sites
🐾 🏠 🚰

Roberts Creek Park West:

1519 HWY G-28 | Otley
65 full hook-up sites | 2 water/electric only
🐾 🏠 🚰

RENTAL INFO

Boat Rentals

Red Rock Marina

1768 Highway G-28 | Pella | 641.627.5743
Type: pontoons, fishing boats & kayaks
redrockmarina.com

RV Rentals

Van Ko Camper Rentals

641.780.3696 | Type: camper & RV rentals
vankocampers.com

INFORMATION

Red Rock Visitor Center

1105 North HWY T-15 | Knoxville | 641.8287522
LakeRedRock.org

Cordova Park Office

1378 HWY G-28 | Otley 641.627.5935
MyCountyParks.com

Lodging Key:

- 🏖 Beach
- 🚤 Boat Ramp
- 🚭 No Smoking
- 🐾 Pets Allowed
- 🎡 Playground
- 🚿 Showers
- 🚲 Trail Access
- 📶 WiFi



Boat Ramps

CORDOVA

Closed at elevation 766' or over

ELK ROCK WEST

Closed at elevation 780' or over

ELK ROCK EAST

Closed at elevation 760' or over

HOWELL STATION

On the river near dam

RED ROCK MARINA

Closed at elevation 780' or over

ROBERTS CREEK EAST

Open during high water.

ROBERTS CREEK WEST

Closed at elevation 775' or over

SOUTH OVERLOOK

Closed at elevation 760' or over

WALLASHUCK

Closed at elevations less than 765'

WHITEBREAST

Closed at elevation 777' or over

Go to RiverGages.com to find current elevation information.



THE ONE & ONLY...

1

CRAPPIE FISHING

at ROBERTS CREEK

The 300 acre Roberts Creek Lake is situated between two campgrounds, which makes it convenient for anglers to enjoy amazing crappie fishing.

mycountyparks.com

2

HORN'S FERRY BRIDGE

Birders flock to Lake Red Rock to enjoy viewing water-related species of birds. There are several vantage points around the area, but the Horn's Ferry Bridge area located just east of the dam is a favorite. This is an especially great place to watch migratory birds and bald eagles. Bald eagles congregate below the dam on cold days when water elsewhere is frozen over.

lakeredrock.org

3

VOLKSWEG TRAIL

Park at Cordova Park and enjoy traveling along the entire north shore of Lake Red Rock. This paved trail features several bridges and winds its way through mature timbered areas and restored prairie. Take the trail into Pella for lunch or a snack. When you travel back, plan a stop at the Playscape Park near North Overlook for kids to enjoy.

lakeredrock.org

4

CORDOVA OBSERVATION TOWER

Cordova Park is located on the bluffs overlooking Lake Red Rock. For a birds-eye view of the area, climb the 169 steps to the top of the park's 106' observation tower. On a clear day, landmarks 35 miles away may be viewed.

mycountyparks.com

5

LAKE RED ROCK WATER TRAIL

Pack your gear and experience the Lake Red Rock Water Trail while paddling in to camp under the stars at the Hickory Ridge primitive camping area. This is a wilderness experience you can't often find in Iowa.

lakeredrock.org

KNOXVILLE

Sprint Car Capital of the World



The City of Knoxville was founded in 1845 and named to honor General Henry Knox who was a Revolutionary War hero. Today, Knoxville is known around the globe as the SPRINT CAR CAPITAL OF THE WORLD! The legendary Knoxville Raceway is the mecca for sprint car racing. The National Sprint Car Hall of Fame & Museum tells the story of racing legends. Racing events occur each week from mid-April until the end of September.

If you want to burn off some energy while visiting, travel just north of Knoxville to Slideways and try your skill at racing go-karts that look like sprint cars or a round of mini-put.

Downtown, you will find several options for grabbing a bite to eat or a drink with friends. Fun outdoor locations include Kone Korner, One Eleven Public House and A & P Pub.

Check out the mural just one block west of the square to see a mural depicting several local attractions. Go one more block west to the Peace

Tree Brewing Company to sample their award winning craft beers. You can also take in a movie at the Grand Theater located on the south side of the square in downtown Knoxville.

On the lawn of the Marion County Courthouse located in the middle of the downtown square, you will find a marker paying honor to Dixie Cornell Gebhardt, creator of the Iowa flag, who was from Knoxville. Inside the courthouse, you can find a painting of Dixie and enjoy the architectural details of this beautiful Romanesque style building.

On the west edge of Knoxville you will find dirt moving at the VA District. This was once the home to a large 150-acre VA Hospital from the 1920's to 1990's. Today, the entire site is being redeveloped into an exciting new housing, commercial and recreational district. This unique redevelopment was made possible through a partnership between Marion County and the City of Knoxville. The site will provide options for housing that you will not find in most rural communities with trails and a splash park.



Popular recreational activities include the Pine Knolls Country Club for a round of golf, biking down the Competine Trail and visiting the indoor pool at the Knoxville Recreation Center. Head south to the Knoxville Airport to catch a glimpse of the Des Moines Skydivers who recently made Knoxville their home base or reserve your time to make a jump.

On the western edge of town, you will find Marion County Park which has a fishing dock in addition to a large campground. While at Marion County Park, make sure to take a photo at the covered bridge. This is also where you will find the Marion County Historical Village. This village features several restored historic structures in a village type setting.

Weiler is located on the southern edge and is one of the town's prime employers. This hometown company makes paving equipment used all across the United States.

Check out KnoxvilleIChamber.com to find out what activities and events are happening during your visit.





KNOXVILLE

Sprint Car Nationals

AUGUST 7-10



SCHEDULE-Aug.7-10, 2024

8am-Open
Knoxville Raceway Ticket Office
National Sprint Car Hall of Fame

10am-Open
Trade Show in Skate Pit Building
Vendors Open in Fan Zone

10am - 3pm
Bryan Clauson Suite Tower Tours

10am, 12pm, 1:30pm
Fan Forums at NSCHoF

11am, 1pm, 3pm
Autograph Sessions at NSCHoF

Noon-Open
Food Vendors

2pm-Open
Pit Gate

5:00-Open
Grandstands

7:15
Hot Laps

Post Race
Live Music @ Entertainment Stage

SPECIAL EVENTS:
Aug. 6-Kick-off Party
Downtown Knoxville

Aug. 10-Parade
Downtown Knoxville

FOR MORE INFORMATION:
Knoxville Raceway
641.842.5431
KnoxvilleRaceway.com

*Schedule subject to change.

Insider RACING Tips...

Bring your sunglasses, ear plugs, bug repellent and sunscreen.

Pack a light jacket for after the sun goes down.

Come early to also take in the 360 Nationals (Aug. 1-3), the Capitani Classic (Aug. 4) and the Kick-off Party (Aug. 6)

Many of the locals hold garage sales during nationals.

The Iowa State Fair is going on during nationals which can cause some traffic issues on the east side of Des Moines, but provides another event option.

Contact the Knoxville Chamber of Commerce, if you are needing a place to camp or stay. Many locals host visitors at their homes and yards during nationals.

The Kickoff Party is a must do event. Come enjoy food and entertainment in a fun atmosphere downtown.





THE ONE & ONLY...

1

Merry-N County Christmas

Bring the whole family this holiday season to Marion County Park on the west side of Knoxville to see the amazing light displays. This large drive-thru light display is a great way to celebrate this holiday season.

[THRIVE Knoxville on FB](#)

2

Knoxville Raceway

Fans flock to Knoxville Raceway to experience the most exhilarating and intense dirt track racing in the world. As the Sprint Car Capital of the World, Knoxville Raceway has developed into a tradition, legacy and leader in dirt track and open wheel racing. Knoxville Raceway seats more than 20,300 race fans and also has 33 VIP suites above the front stretch grandstands..

[KnoxvilleRaceway.com](#)

3

Peace Tree Brewing Company

Peace Tree Brewing Company opened in 2009 in an old Nash Rambler space in Knoxville. Since this time, Peace Tree has created more than 150 unique beers. Peace Tree Brewing Co. won gold medals at two of the world's largest and most prestigious beer competitions. Blonde Fatale earned gold at the World Beer Cup in 2014 and Get a Little Hazy won gold at the Great American Beer Festival in 2021.

[PeaceTreeBrewing.com](#)

4

National Sprint Car Hall of Fame & Museum

The National Sprint Car Hall of Fame and Museum is open seven days a week, 362 days a year. They are the only museum in the world dedicated to the history of sprint car racing! The museum promotes the future of sprint car racing and preserves sprint car racing history.

[sprintcarhof.com](#)

KNOXVILLE

SEE & DO

Entertainment & Arts

The Grand Theater

212 East Robinson Street | Knoxville
641.842.5415 | [grandtheaterknoxville.com](#)

Knoxville Mural

1st Street & 3rd Street | Knoxville

Knoxville Performing Arts Center

1811 West Madison Street | Knoxville
641.842.2173 | [Knoxvillepac.org](#)
700 seat auditorium

Historical Landmarks

Birthplace of the Iowa Flag

217 South 2nd Street | Knoxville | 641.828.7555
[knoxvilleiachamber.com](#)

Marion County Courthouse

214 East Main Street | Knoxville
641.828.2217 | [marioncountyiowa.gov](#)

Marysville Covered Bridge

306 Willets Drive | Knoxville | 641.828.2214
1891 covered bridge in Marion County Park

Indoor Recreation

Anytime Fitness

213 North Roche Street | Knoxville
641.842.2447 | [anytimefitness.com](#)

Cairn Yoga & Wellness

101 East Robinson Street | Knoxville
515.708.1337 | [cairnyogawellness.com](#)

Knoxville Recreation Center

800 South Park Lane | Knoxville | 641.828.0580
[knoxvilleia.gov](#) | Fitness facility and indoor pool

KNX.Fit

202 North 3rd Street | Knoxville | 641.891.5985
[knx.fit](#)

Museums

Marion County Historical Village

306 Willets Drive | Knoxville | 641.204.9143
[marioncountyhistory.com](#)

National Sprint Car Hall of Fame & Museum

One Sprint Capital Place | Knoxville
641.842.6176 or 800.874.4488
[sprintcarhof.com](#) | Gift Shop

Nature

Bessie Spaur Butterfly Garden

1002 South Lincoln Street | Knoxville
Gazebo & Blue Star Memorial

Outdoor Recreation

Des Moines Skydivers

Knoxville Municipal Airport | 1563 HWY IA-14
Knoxville | 515.243.1711 | desmoineskydivers.com

Knoxville Skate Park

Young's Park, HWY 14 | Knoxville | 641.828.0550
knoxvilleia.gov

Pine Knolls Golf Club

1202 South Attica Road | Knoxville
641.842.3730 | pineknollsgolfcourse.com
9-holes

Slideways

1230 IA HWY 14 | Knoxville | 641.828.6337
slidewayskartingcenter.com | Go-karts, mini
golf and arcade.

Veterans District Splash Park

West Pleasant Street | Knoxville | 641.828.0580
knoxvilleia.gov

Point of Interest

Peace Tree Brewing Company

107 West Main Street | Knoxville | 641.842.2739
peacetreebrewing.com

Racing

Marion County Fair Association & Knoxville Raceway

1000 North Lincoln Street | Knoxville
641.842.5431 | knoxvillraceway.com
Half-mile sprint car race track

Trails

Competite Trail

Location: Marion Co. Park to West 5th Street
Type: Paved | Length: 2 miles | knoxvilleia.gov

EVENTS

APRIL to SEPTEMBER

Weekly Sprint Car Races

knoxvillraceway.com

JULY

Knoxville 4th of July Celebration

FB THRIVEKnoxville

AUGUST

Knoxville Sprint Car Nationals

knoxvillraceway.com

NOVEMBER

Knoxville Living Windows

FB THRIVEKnoxville

NOVEMBER/DECEMBER

Merry-N-County Christmas

FB THRIVEKnoxville

TASTE

Asian Cuisine

Deng's Garden

221 East Main Street | Knoxville | 641.842.2525
L-D | 🍜 🍱

Lucky Buffet

114 South 2nd Street | Knoxville | 641.842.3538
L-D | 🍱 🍷

Diner

Downtown Diner

119 West Main Street | Knoxville | 641.828.2050
B-L

Manny's Diner

1002 West Pleasant Street | Knoxville
641.828.2000 | B-L-D | 🍱

Mrs. D's Family Restaurant

1107 West Larson Street | Knoxville
641.828.8909 | B-L

Coffee, Tea & Protein Shakes

The Coffee Connection

213 East Main Street | Knoxville | 641.828.8141
B-L-D | Specialty: Breakfast Burrito & Loaded
Hash Browns | ☕ ☀️ 🍱 🍷

Knox Nutrition

203 East Main Street | Knoxville 515.971.1304
B-L | 🍱

Scooter's Coffee

1103 West Pleasant Street | Knoxville
515.519.3856 | scooterscoffee.com | B-L-D | 🍱

Italian Cuisine & Pizza

Casey's General Stores

1007 North Lincoln St. | Knoxville
641.828.8404 | 🍱
203 South Lincoln St. | Knoxville
641.842.2404 | 🍱
1201 East Main Street | Knoxville
641.842.5958 | 🍱

Corigliano's Pizza

701 North Lincoln Street | Knoxville
641.842.3705 | D

Fast Freddy's Pizza

110 North Roche Street | Knoxville | 641.205.8017
L-D | Carry out only. | 🍱 🚗

Pizza Hut

1201 West Larson Street | Knoxville
641.842.5036 | pizzahut.com | L-D-N
🍱 🚗 🍷

Mexican Cuisine

Casa Grande Mexican Restaurant

110 East Main Street | Knoxville | 641.871.0120
L-D | 🍱 🍷 ☕

El Rey Azteca Mexican Restaurant

124 South 2nd Street | Knoxville | 641.828.2121
L-D | ☕

Monarca Mexican Restaurant

1321 Lincoln Street | Knoxville | 515.745.6675
515.708.6950 | L-D | Specialty: Hawaiian Fajitas

Quick Food

Hometown Meats & Deli

111 East Robinson Street | Knoxville
641.842.5622 | L | 🍱 🍷

Kone Korner

405 West Pleasant Street | Knoxville
| 641.842.5441 | L-D ☀️ 🍱 | Seasonal

The Rib Shack

1102 North Lincoln Street | Knoxville
641.828.8788 | ribshackofiowa.com
L-D | 🍱 🍷

Fast Food Franchise

DQ Grill & Chill

1204 South Lincoln Street | Knoxville
641.828.7317 | dairysqlace.com | L-D-N | 🍱
Specialty: Chicken Strip Basket

Hardee's

1405 South Lincoln Street | Knoxville
641.842.2346 | hardees.com | B-L-D | 🍱

Hy-Vee Hickory House

809 West Rock Island Street | Knoxville
641.842.4717 | hy-vee.com | B-L-D | 🍱 🍷

McDonalds

1406 South Lincoln Street | Knoxville
641.828.8444 | mcdonalds.com | B-L-D | 🍱

Subway

1106 South Lincoln Street | Knoxville
641.842.2333 | subway.com | L-D-N | 🍱 🍷

Sports Bar & Grill

Slideways

1230 IA-14 | Knoxville | 641.828.6337 | L-D-N
☀️ 🍷 🍱 | slidewayskartingcenter.com

VFW Cantina

413 South Lincoln Street | Knoxville
641.842.3519 | 🍷 🍱

Wacko's Bar & Grill

3906 East Main Street | Knoxville | 641.828.6352
L-D | ☀️ 🍱 🍷 🍷

Upscale

One Eleven Public House

111 East Main Street | Knoxville | 641.828.8813
oneelevenpublichouse.com | D | ☀️ 🍷 🍱 🍷

Pubs

Drinks only, some w/ appetizers.

Atlantic & Pacific Pub

105 South 3rd Street | Knoxville | 641.828.8008

Baty Tucker Post #168 American Legion

314 East Robinson Street | Knoxville
641.842.5933

Bottoms Up Lounge

208 E. Robinson Street Knoxville | 641.205.8537

Dingus Lounge

713 North Lincoln Street | Knoxville
641.842.2010

Peace Tree Brewing Company

107 West Main Street | Knoxville | 641.842.2739

Restaurant Key:

B-Breakfast
L-Lunch
D-Dinner
N-Late Night After 9 p.m.
🍱-Catering
☀️-Outdoor Dining
🍱-Take Out
🚗-Delivery
🍷-Full Bar
🍷-Wine/Beer
🍷-Farm/Local Sourced Items

KNOXVILLE

SPECIALTY FOODS

Local Meat Markets

Hometown Meats & Deli

111 East Robinson Street
Knoxville | 641.842.5622

Local Brewery

Peace Tree Brewing Company

107 West Main Street | Knoxville 641.842.2739
peacetreebrewing.com

Grocery

Fareway Stores Inc.

1308 South Lincoln Street | Knoxville

Hy-Vee

809 West Rock Island Street Knoxville

Hy-Vee Wine & Spirits

813 North Lincoln Street Knoxville

Wal-Mart Supercenter

814 West Bell Avenue | Knoxville

SHOP

Apparel

Elite Boutique

203 East Main Street | Knoxville | 515.669.2123

Ivory Soul

225 East Main Street | Knoxville | 515.954.8189

Raiment Fashions

123 East Main Street | Knoxville | 641.828.7535

Ramaker Screen Printing

116 North 2nd Street | Knoxville | 641.842.4706

Walmart SuperCenter

814 West Bell Avenue | Knoxville | 641.828.7584

Walnut Hill Designs

209 East Main Street | Knoxville | 641.842.3837

Gifts & Home Decor

Blooms of Iowa

203 East Main Street, #103 | Knoxville
800.593.9164

Candi's Flowers & Gifts

101 South 3rd Street | Knoxville | 641.828.7720

Knoxville Hardware

102 East Marion Street | Knoxville | 641.842.6861

Hobbies & Interests

Farm & Home

1502 South Lincoln Street | Knoxville
641.842.5016

Larman's Outdoors & More

309 East Robinson Street | Knoxville
641.218.0267

National Sprint Car Hall of Fame & Museum Gift Shop

1 Sprint Capital Place | Knoxville | 641.842.6176

Smooch Pet & Bakery Spa

112 North 2nd Street | Knoxville | 641.828.6163

Spahn & Rose

415 North Kent Street | Knoxville | 641.842.2146

Vintage & Thrifty

Almost Free Thrift Shop

312 East Robinson Street | Knoxville
641.842.3712

Curious Rebellion Vintage

101 East Marion Street | Knoxville | 515.556.2591

The Well Thrift Store

404 West Pleasant Street | Knoxville
641.205.8605

VENUES

Cobblestone Hotel & Suites

1212 Eric Drive | Knoxville
641.828.6100 | staycobblestone.com

Dyer Hudson Hall

1000 North Lincoln Street | Knoxville
641.842.5431 | knoxvillraceway.com

Grand Theater Foundation

212 East Robinson Street | Knoxville
641.842.5415 | grantheaterknoxville.org

National Sprint Car Hall of Fame & Museum

One Sprint Capital Place | Knoxville
641.842.6176 | sprintcarhof.com

Pine Knolls Golf Club

1202 South Attica Road | Knoxville
641.842.3730 | pineknollsgolfcourse.com

STAY

Hotels/Motels

Cobblestone Hotel & Suites

1212 Eric Drive | Knoxville | 641.828.6100
staycobblestone.com | 36 rooms
🍷 🍽️ 📺 🚰 🚿

Red Carpet Motel

1702 North Lincoln Street | Knoxville
641.842.3192 | 41 rooms
🍷 📺

Super 8

2205 North Lincoln Street | Knoxville
641.847.0290 | wyndamhotels.com | 42 rooms
🍷 📺

Cabins & Vacation Rentals

Ms. Becky's Bungalow

810 South Lincoln Street | Knoxville
641.891.7997 | 1 unit
🍷 📺 🚰

3rd & Main

Listing on airbnb and vrbo | Knoxville
3 units



Campgrounds

Knoxville Raceway Campground

2004 North Lincoln Street | Knoxville
641.842.5431 | 715 sites | 🏠

Marion County Park

Marion County Conservation Board

Reservations: mycountyparks.com

Local Info: 641.828.2213 | 306 Willets Drive
Knoxville | 99 sites | 🏠 🚰 🚿 🚲 🚶

RV's Full Facility Campground

1714 North Lincoln Street | Knoxville
641.891.2222 | 350 sites | 🏠

INFORMATION

City of Knoxville

641.828.0550 | knoxvilleia.gov

Knoxville Chamber of Commerce

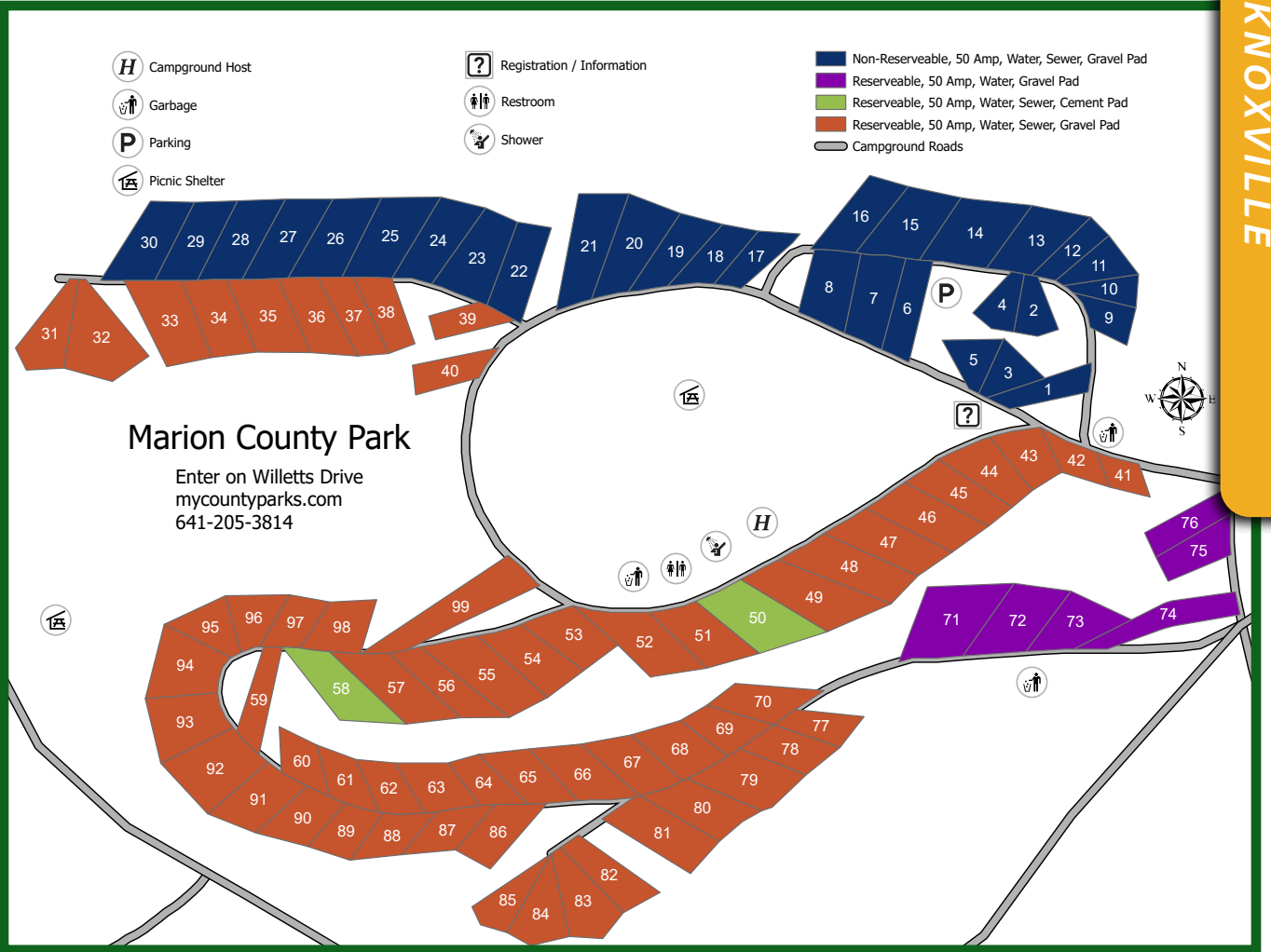
107 East Main Street | Knoxville
641.828.7555 | knoxvilleiachamber.com



Lodging Key:

- 🏖️ Beach
- 🚤 Boat Ramp
- 🚭 No Smoking
- 🐾 Pets Allowed
- 🎡 Playground
- 🚿 Showers
- 🚶 Trail Access
- 📶 WiFi





GET YOUR...

Twinkleland Passport

Experience the holiday light STOPS & SHOPS of Central Iowa's TWINKLELAND. We have shops stocked full of holiday decor and apparel to deck the halls this season. Our twinkling lights include drive-thru displays, downtowns painted in lights and sparkling holiday photo backdrops. Experience a small town Christmas with Santa, hot cocoa and cheer. You can earn prizes and get discounts with your digital passport. Come visit...Knoxville-Pella-Pleasantville-Oskaloosa!

PELLA

America's Dutch Treasure

Dominie Scholte and a group of almost 800 immigrants from the Netherlands set sail for America in April 1847 on four ships. They settled on lands between the Skunk and Des Moines River and called the new home Pella.

Visitors to Pella will be immersed in Dutch culture from the architecture to windmills. An absolute must-see is the Pella Historical Museum and Vermeer Mill. This village showcases early life in Pella, a miniature Dutch village and working windmill. Here, you can learn about the history of the Pella Dutch. In the village, you will also find the boyhood home of Wyatt Earp.

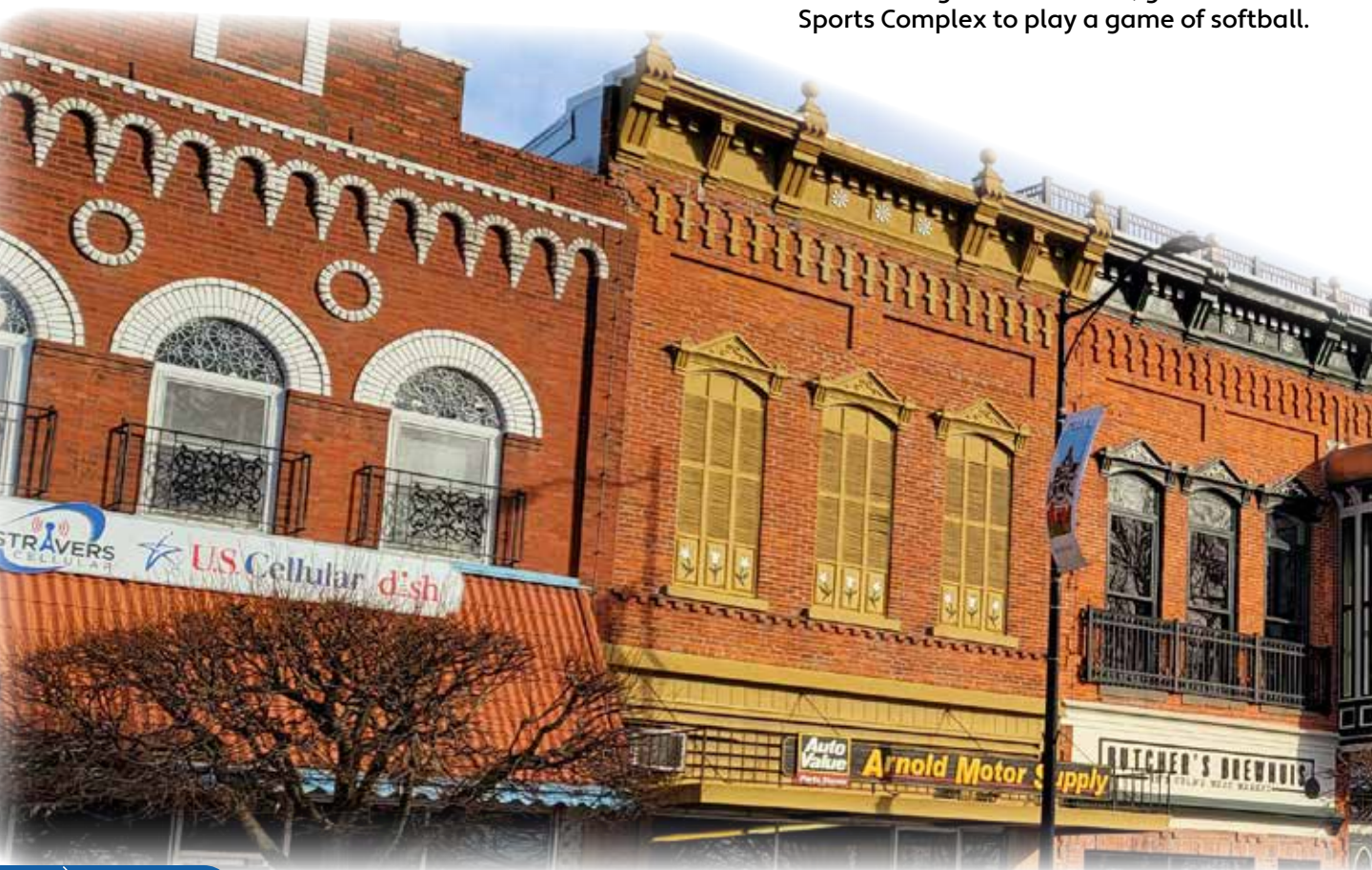
After you learn about the history of the Dutch, save time to sample some of the great food. The downtown includes 2 local meat markets featuring Dutch style bolo-

gna, jerky and beef sticks, 2 bakeries featuring Dutch letters, spice cookies and pastries, and a chocolate shop featuring chocolates shaped as wooden shoes and windmills.

While downtown, check out the Klokkenspel which plays daily at 11 AM, 1 PM, 3 PM, 5 PM, and 9 PM. The Klokkenspel features eight 4-foot mechanical figures. On the north side of the downtown square, is the 175-year old Scholte House Museum which was built by Pella founder Dominie Hendrik Scholte and his wife Maria. Behind the house, you can enjoy the gardens. Plan time to experience an old world coffee time at Maria's Tea Room which is located inside the Scholte Museum. This activity requires advanced reservations.

Around town, you will see many companies started by Dutch descendants including the headquarters for Pella Corporation and Vermeer. The Vermeer Museum is a great way to learn about the company's story.

If you are looking to burn off some calories after visiting the downtown, go to the Pella Sports Complex to play a game of softball.



Take a bike ride or run on the Volksweg trail or play a round of golf at the Bos Landen Golf Course. Kids will enjoy spending an afternoon at the Pella Aquatics Center during the summer or playing at the Wonder Spelen park which is an inclusive playground. If the weather is bad, check out some simulated golf at Nederlanders.

Christmas time is special in Pella. Downtown you will find twinkling light displays, carriage rides and stores all decked out for the season. During the holiday season, there is a Sinterklaas Arrival event as well as Christmas Tour of Homes, Union Street Players production, Festival of Trees, and Dutch Christmas market called Kerstmarkt. The Kerstmarkt features local artisans in stands placed along the Molengracht Canal area.

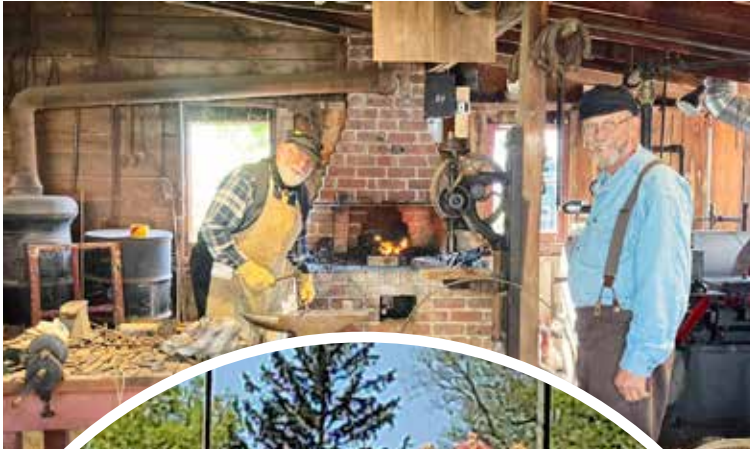
Relax and enjoy the unique atmosphere at downtown bars. The Asylum is a rooftop bar at Butcher's Brewhuis. The de Kelder Speakeasy, recipient of an Iowa Tourism Award for excellence, is located in the basement below DutchFix. The Cellar Peanut Pub has three times won the award as best beer bar in Iowa and twice their Bloody Marys have won at the New York Wine & Food Festival with the Food Network.

Check out VisitPella.com to find out what events and activities are happening during your stay.



PELLA TULIP TIME

MAY 2-4



SCHEDULE-May 2-4, 2024

8:30 AM Open
Dutch Masters Antique Autos
City Tours

9:00 AM Open
Antique Implement Display
Flower Show & Tulip Bulb Sales
Dutch Craft Market
Museums

10:00 AM Open
Quilt Show

Noon
Organ Recitals

1:00 PM
Grandstand Show

2:45 PM
Volks Parade

4:30 PM
Pella Opera House Show

7:00 PM (6:30 PM on Sat.)
Feesthouden Grandstand Show

8:30 PM
Lighted Volks Parade

Note: Schedule subject to change.
Check website or Information
Windmill for updated schedule.

FOR MORE INFORMATION:

PellaHistorical.com/tuliptime
641.620.9463
VisitPella.com



Insider TULIP TIME Tips...

Spring weather can change, so plan to wear layers.

Golf cart shuttles will take you along a designated route at the festival with a purchased pass.

Advance tickets are recommended for the grandstands and performances.

Check out the website for designated parking areas.

Make sure to visit food booths for some amazing eats.

The community tour and Pella Historical Village tour provide a great history of the Dutch in Pella.

Most locals in costumes are happy to pose with visitors for photos. Many can tell you the history about their costume also.

PELLA

SEE & DO

Dutch Heritage

Dutch Architecture

Downtown Pella | 641.204.0885 | visitpella.com

Klokkenspel

625 Franklin Street | Pella | 641.620.9463
pellahistorical.com

The Molengracht

Half block southeast of square Pella |
641.628.2246 | molengracht.com

Pella Historical Village & Vermeer Mill

507 Franklin Street | Pella | 641.620.9463
pellahistorical.com
Working Dutch windmill, 22 buildings & boy-
hood home of Wyatt Earp.
Open March to December | Gift Shop

Pella Preservation Trust Architectural Tour

608 Lincoln Street | Pella | 641.780.9818
Self-Guided Tours | pella.preservationtrust.org

Scholte House Museum & Gardens

728 Washington Street | Pella | 641.620.9463
pellahistorical.com | Open March to December

Tulip Toren

Downtown square | Pella | 641.628.4571
cityofpella.com

Tuttle Learning Walk

608 Lincoln Street | Pella | 641.628.2935
historicpellatrust.org

Entertainment & Arts

Cox-Snow Recital Hall

Central College | Pella | 641.628.7679
877.462.3687 | central.edu

Douwstra Auditorium

Central College | Pella | 641.628.7679 |
877.462.3687 | central.edu
633 seat auditorium

Joan Kuyper Farver Auditorium

712 Union Street, Ste. 104 | Pella | 641.628.4571
cityofpella.com | 329 seat auditorium

Kruidenier Center Theatre

Central College | Pella | 877.462.3687
central.edu | 2 black box theaters

Mills Gallery

Central College | Pella 877.462.3687
departments.central.edu/millsgallery/

Pella Cinema

Molengracht Plaza | Pella | 641.621.0329
pella-cinemas.com

Pella Community Art Center

712 Union Street, Ste. 104 | Pella | 641.628.4571
cityofpella.com | Youth & adult art classes

Pella Opera House

611 Franklin Street | Pella | 641.628.8625
pellaoperahouse.org | 324 seat theatre
Monthly special events

Union Street Players

unionstreetplayers.com
Performances throughout year

Indoor Recreation

A. N. Kuyper Athletic Complex & Ron Schipper Fitness Center

Central College | Pella | 641.628.?????
central.edu | 7,200 sq. ft. strength & condition-
ing area + 1,200 sq. ft. multi-purpose

Anytime Fitness

819 Broadway Street | Pella | 641.628.3488
anytimefitness.com

Ironside Axe Club

1518 Washington Street | Pella | 833.735.5229
ironsideaxeclub.com

Nederlanders Tap & Golf

514 1/2 Main Street | Pella 641.621.1614
nederlandertapandgolf.com

PCD Fitness

308 SE 9th Street | Pella | 641.628.4622
pellahealthandfitness.com

Pella Aquatic Center

602 East 8th Street | Pella | 641.628.1882
cityofpella.com | Indoor pool

Selah Studio

720 Main Street | Pella | 641.629.0591
selahstudio.life | Yoga, Barre & Fitness

Triumph Martial Arts

1582 Washington Street | Pella | 866.648.8480
triumphma.com

Museums

Amsterdam School

1010 198th Place | Pella | 641.620.9463
pellahistorical.com | By appointment only

Pella Rolscreen Museum

102 Main Street | Pella | 641.621.1000
888.84.PELLA | pella.com | Adjacent to Pella
Corporation headquarters

Vermeer Museum

2110 Vermeer Road East | Pella | 641.628.3141
Vermeer.com | Gift Shop

Outdoor Recreation

Bos Landen Golf Course

2411 Bos Landen Drive | Pella | 641.628.4625
boslandengolf.com | 18-hole course

Pella Aquatic Center

602 East 8th Street | Pella | 641.628.1882
cityofpella.com | Outdoor pools & adventure
river

Pella Golf & Country Club

600 Elm Street | Pella | 641.628.4564
9-hole course | pella.golfandcountryclub.com

Pella Soccer Complex

907 218th Street | Pella | 641.628.4571
cityofpella.com | 8 soccer fields

Pella Sports Park

393 Baseline Drive | Pella | 641.628.4571
cityofpella.com | 6 baseball/softball fields,
batting cages, 1 Babe Ruth field, green space
for soccer & cricket and 2 playgrounds

Wonder Spelen

1334 Main Street | Pella | 641.628.4571
Inclusive playground for children of all abilities

Points of Interest

Central College

812 University | Pella | 877.462.3687 | central.edu

Pella Community Center

712 Union Street | Pella | 641.628.4571
cityofpella.com

Trails

Big Rock Park Trail

Location: Big Rock Park
Type: Earthen | Length: 2 miles | cityofpella.com

Volksweg Trail

Location: Cordova Park
Type: Dirt | Length: 1 miles mycountyparks.com

EVENTS

APRIL

King's Day

pellahistorical.com

MAY

Pella Tulip Time Festival

pellahistorical.com

JUNE & JULY

Thursdays in Pella

pella.org

JULY

Pella 4th of July Celebration

pella.org

AUGUST

Kermis

pellahistorical.com

SEPTEMBER

Wyatt Earp Days

pellahistorical.com

OCTOBER

Wine Walk

visitpella.com

NOVEMBER

Annual Tree Lighting & Tour of Stores

pella.org

NOVEMBER/DECEMBER

Sinterklaas Arrival

pellahistorical.com

Pella Christmas Tour of Homes

visitpella.com

Kerstmarkt

visitpella.com

TASTE

Asian Cuisine


Fuji Chinese Restaurant

807 East 1st Street | Pella 641.621.0179
fujichinesepella.com | L-D

Oriental Express

706 Main Street | Pella | 641.620.1199 | L-D


Yamato Steak House of Japan

1590 Washington Street | Pella | 641.620.9988
yamato-steakhouse-takeout.com L-D | 

Diner

Pella Golf & Country Club
600 Elm Street | Pella 641.628.4564
pellagolfandcountryclub.com | L | ☕🍷

Windmill Cafe
709 Franklin Street | Pella 641.621.1800 | B-L

Coffee, Tea & Protein Shakes

The Brew Coffee House
626 Franklin Street | Pella | 641.621.0068
brewcoffeehouse.com | B-L | ☕☕

Iris Coffee Co.
631 Franklin Street | Pella | 641.226.3889
iriscoffee.co

Maria's Tea Room
728 Washington Street | Pella 641.620.9463
pellahistorical.com | Reservations Required.
☺ | tearoom@pellahistorical.com

The Perk of Pella
1011 1/2 Washington Street | Pella | 641.628.8222
Carry Out Only.

Scooter's Coffee
2010 Washington Street | Pella 641.621.0010
scooterscoffee.com | B-L-D | ☕

Smokey Row Coffee Company
639 Franklin Street | Pella | 641.621.0008
smokeyrow.com | B-L-D | ☕☕

Smokey Row Coffee Company
2610 Washington Street | Pella | 641.620.1402
smokeyrow.com | B-L-D | ☕☕ | Seasonal

The Sanctuary
719 Franklin Street | Pella | 641.628.4911
thesanctuaryofpella.com | B-L | ☕☕

Top Shelf Nutrition
720 Main Street | Pella | 641.780.3199 | B-L | ☕

Italian Cuisine & Pizza Bredeaux Pizza
803 East 1st Street | Pella 641.628.2809
bredeauxpizza.com | L-D | ☕🚗

Casey's General Stores
414 South Clark Street | Pella
641.628.1208 | ☕
2421 Washington Street | Pella
641.628.1534 | ☕
509 Main Street | Pella | 641.628.9676 | ☕

Domino's Pizza
1542 Washington Street | Pella | 641.416.4001
dominos.com L-D-N | ☕🚗

George's Pizza & Steakhouse
626 Franklin Street | Pella | 641.628.2802
georgespizzapella.com | D | ☕☕☕

Pella Pizza Ranch
508 Main Street | Pella | 641.628.8844
pizzaranch.com | L-D | ☕🚗

Mexican Cuisine Cantaritos Grill & Cantina
1205 Washington Street | Pella | 641.628.1112
cantaritospella.com | L-D | ☕☕☕

El Charro Mexican Restaurant
514 Main Street | Pella 641.628.2307 | L-D
☕☕☕

Quick Food Big Acai Bowl
815 Broadway Street | Pella | 402.660.6481 | ☕

The Bread Board
616 Franklin Street | Pella 641.621.0382
breadboardofpella.com | L | Specialty: Quiche & Croissant Sandwiches | ☕

Butcher's Brewhuis Deli
822 Main Street | Pella | 641.628.3440
butchersbrewhuis.com | B-L
Specialty: Brisket Hoagie | ☕☕☕☕☕

Central Market
Broadway & Independence | Pella
641.628.5201 | central.edu B-L-D | ☕

Clover Leaf Kitchen
408 Oskaloosa Street | Pella | 641.780.8132
cloverleafkitchen.com | take-n-bake | ☕☕

De Scoop
600 Main Street | Pella | 641.621.1664 | ☕☕
Seasonal

DutchFix
621 Franklin Street | Pella 641.620.1402
dutchfixpella.com | B-L-D
Specialty: Poffertjes | ☕☕🚗

Fred's at Central College
Maytag Student Center | Pella | 641.628.5136
central.edu | L-D-N | ☕☕

Main Street Markt
503 Main Street | Pella | 641.219.5660
mainstreetmarkt.com | ☕☕

Ulrich Meat Market
715 Franklin Street | Pella 641.628.2771 | L |
ulrichsmeatmarket.com | Carry Out Only
Specialty: Ulrich Take 'N Bake Pizza with dried beef and Frisian Farms Gouda cheese
☕☕

Fast Food Franchise Arby's
903 West 16th Street | Pella | 641.628.1713
drmarbys.com | L-D | ☕

Chick-Fil-A
2771 Goldenrod Court | Pella | 641.658.9412
chick-fil-a.com | B-L-D | ☕☕☕

Culver's of Pella
1512 Washington Street | Pella | 641.620.1557
culvers.com | L-D-N | Specialty: Deluxe Butter-burger with Wisconsin cheese curds | ☕☕

DQ Grill & Chill
325 Roosevelt Road | Pella | 641.628.2301
dairyqueen.com | L-D-N | Specialty: Chicken Strip Basket | ☕☕

Hy-Vee Hickory House
118 SE 9th Street | Pella 641.628.1590 | hy-vee.com | B-L-D | ☕☕

Jimmy John's
608 Oskaloosa Street | Pella 641.204.0025
jimmyjohns.com L-D | ☕

McDonalds
309 East Oskaloosa Street | Pella
641.628.8004 | mcdonalds.com B-L-D | ☕

Subway
714 Liberty Street | Pella | 641.628.8923
subway.com | L-D | ☕🚗☕

Subway
422 East Oskaloosa Street | Pella
641.628.3054 | subway.com | L-D-N | ☕☕

Taco Bell
1620 Washington Street | Pella | 641.620.1051
tacobell.com | L-D-N | ☕

Taco John's
911 West 16th Street | Pella 641.628.8818
tacojohns.com | B-L-D-N | ☕

Sports Bar & Grill Applebee's Grill & Bar
1600 Washington Street | Pella 641.620.8646
applebees.com L-D-N | ☕☕☕☕

Nederlanders Tap & Golf
514 1/2 Main Street | Pella 641.621.1614
nederlanderstapandgolf.com | L-D-N | ☕🚗☕☕☕

Upscale Butcher's Brewhuis
822 Main Street-2nd Floor | Pella
641.628.3440 | butchersbrewhuis.com | D-N |
Specialty: Steaks | ☕☕☕☕☕

de Kelder Speakeasy
621 Franklin Street | Pella | 641.780.8132
dekelderspeakeasy.com | D-N | ☕☕

Liberty Street Kitchen
705 East 1st Street | Pella | 641.628.9967
liberstreetskitchen.com | L-D
☕☕☕☕☕

Pubs Butcher's Brewhuis Asylum
822 Main Street | Pella | 641.328.3440

The Cellar Peanut Pub
629 Franklin Street | Pella | 641.628.4467

The Funk Lounge
703 East Oskaloosa Street | Pella |
641.628.3422

Restaurant Key:

- B=Breakfast
- L=Lunch
- D=Dinner
- N=Late Night After 9 p.m.
- ☕=Catering
- ☀=Outdoor Dining
- ☕=Take Out
- 🚗=Delivery
- ☕=Full Bar
- ☕=Wine/Beer
- ☕=Farm/Local Sourced Items



PELLA

SPECIALTY FOODS

Local Bakeries & Sweet Treats

Cranberry Stone Bakery

605 Franklin Street | Pella | 641.628.3774
cranberystonebakery.com

Jaarsma Bakery

727 Franklin Street | Pella | 641.628.2940
jaarsmabakery.com

Pella Nursery Co.

1809 East Vermeer Road | Pella | 641.628.1285

Vander Ploeg Bakery

711 Franklin Street | Pella | 641.628.2293
pellabakery.com

Van Veen Chocolates

613 Franklin Street | Pella | 641.780.9374
vanveenchocolates.com

Vermeer Mill Flour

at Pella Historical Village | 507 Franklin Street
Pella | 641.620.9463 | pellahistorical.com

Local Meat Markets

In't Veld Meat Market

820 Main Street | Pella | 641.628.3440
intvelds.com

Ulrich Meat Market

715 Franklin Street | Pella | 641.628.2771
ulrichsmeatmarket.com

Local Roasted Coffee

Iris Coffee Company

620 Franklin Street | Pella | 641.226.3889
iriscoffee.co

Local Wine & Beer

Check out pubs for additional options.

The Wijn House

615 Franklin Street | Pella | 641.621.0295
thewijnhouse.com

Local Food Trucks

Amos Flava'

Pella | amosflava.com

Honey Bee Camper Co.

Pella | 641.780.4980 | honeybeecamperco.com

Kaaswagen Food Truck

Pella | 641.230.2136

Grocery

Fareway Stores Inc.

2010 Washington Street | Pella

Hy-Vee

118 SE 9th Street | Pella

Hy-Vee Wine & Spirits

512 East Oskaloosa Street | Pella

Main Street Markt

503 Main Street | Pella | mainstreetmarkt.com

Wal-Mart Supercenter

1650 Washington Street | Pella

SHOP

Apparel

9Lilas Boutique

733 Franklin Street | Pella | 641.780.5531

Adorn Clothing Co.

624 Franklin Street | Pella

Brown's Shoe Fit

721 Franklin Street | Pella | 641.628.2251

Creative Inspirations

214 South Clark Street | Pella | 641.780.4721

emBellish

617 Franklin Street | Pella | 641.628.1738

Franklin Street Clothing

612 Franklin Street | Pella | 641.628.3301

Maurices

1570 Washington Street | Pella | 641.628.8355

Shoe Sensation

1562 Washington Street | Pella | 641.620.8042

The Funky Zebras

818 Main Street | Pella | 641.204.0881

The HallTree Boutique

731 Franklin Street | Pella | 641.620.1441

Theisen's

403 East Oskaloosa Street | Pella | 641.620.8223

Walmart SuperCenter

1650 Washington Street | Pella 641.628.9881

Gifts & Home Decor

Blush by Simple Treasures

635 Franklin Street | Pella | 641.628.2662

Bruxvoort's Home Center

405 Truman Road | Pella | 641.628.4870

emBellish Home

617 Franklin Street | Pella | 641.628.1738

Gifts on Jefferson

404 Jefferson Street | Pella | 641.628.2489

Jansen's Decorating & Kitchens

614 Franklin Street | Pella | 641.628.4247

Pingel's Home Store

911 Broadway Street | Pella | 641.628.4660

Silver Lining

637 Franklin Street | Pella | 641.780.3836

Simple Treasures

713 Franklin Street | Pella | 641.628.2662

Thistles Flower Market

832 Main Street | Pella | 641.628.9360

Wild Bramble

707 Franklin Street | Pella | 641.629.9545

Hobbies & Interests

Bos Landen Golf Shop

2411 Bos Landen Drive | Pella | 641.628.4625

Central Spirit Shoppe

401 Broadway Street | Pella | 641.628.5240

Dutch Meadows Landscaping & Garden Center

100 1/2 Vermeer Road | Pella | 641.628.4450

Earthwise Pet

816 Main Street | Pella | 641.628.4444

Iowa Bike Company

620 Franklin Street | Pella | 641.628.1373

Nick's Greenhouse & Flower Shop

219 Oskaloosa Street | Pella | 641.628.2230

Pella Books

824 Franklin Street | Pella | 641.628.6868

Pella Historical Gift Shop

507 Franklin Street | Pella | 641.620.9463

THE ONE & ONLY...

1

PELLA HISTORICAL VILLAGE

You don't have to be a history buff to enjoy the amazing Vermeer Windmill or miniature Dutch Village. Make sure to stop by the gift shop for some very unique Dutch souvenirs. During the holidays, the village is decorated for the season. pellahistorical.org

2

KERSTMARKT & TOUR OF HOMES

Experience a Dutch style open market during the holidays in Pella. Kerstmarkt features local artisans in small huts along the Molen-gracht Canal area. Combine a visit to the Kerstmarkt with the Tour of Home event to see local homes all decked out for the season. VisitPella.com

3

THE CELLAR PEANUT PUB

Holiday shopping can be exhausting, so take a break to enjoy an award winning bloody mary or craft beer at The Cellar Peanut Pub located downtown on Franklin Street. With over 50 craft beers on tap, they have earned honors as a top beer bar in Iowa. TheCellarPeanutPub.com

Pella Hometown Variety
609 Franklin Street | Pella | 641.628.3640

Pella Paperie
836 Main Street | Pella

The Curiosity Shop
622 Franklin Street | Pella | 641.619.5819

The Quilted Windmill
701 Franklin Street | Pella | 641.628.3350

The Sanctuary
719 Franklin Street | Pella | 641.628.4911

SUP Red Rock
618 Franklin Street | Pella | 641.629.9512

The Work of Our Hands
627 Franklin Street | Pella | 641.628.8687

Vintage & Thrifty
Bibles for Missions Thrift Center
2500 Fifield Road | Pella | 641.628.1650

Deja Vu Consignments
630 Washington Street | Pella | 641.628.3535

Little Wardrobe
812 Main Street | Pella | 641.780.8844

Remnants Antiques & More
606 Washington Street | Pella | 641.780.1717

The Well Thrift Store
419 East Oskaloosa Street | Pella | 641.628.3333

Windmill Mall Antiques & Collectibles
606 Franklin Street | Pella | 641.628.1095

VENUES

AmericInn & Suites
910 West 16th Street | Pella | 641.621.1421
americinn.com/hotels/ia/pella.com

Baymont
2104 Washington Street | Pella 641.628.0085
wyndamhotels.com

Central College
812 University Street | Pella | 641.628.7679
central.edu

Country Inn & Suites
315 Roosevelt Road | Pella | 641.620.1111
countryinns.com

Grand Stay Hotel & Suites
2508 Bos Landen Drive | Pella 641.628.4853
grandstayhospitality.com

Liberty Street Kitchen
705 East 1st Street | Pella | 641.628.9967
libertystreetkitchen.com

Pella Community Center
712 Union Street | Pella | 641.628.4571
cityofpella.com

Pella Golf & Country Club
600 Elm Street | Pella | 641.628.4564
pellagolfandcountryclub.com

Pella Historical Museums
507 Franklin Street | Pella | 641.620.9463
pellahistorical.com

Pella Memorial Building
829 Broadway Street | Pella | 641.682.4571
cityofpella.com

Pella Opera House
611 Franklin Street | Pella | 641.628.8625
pellaoperahouse.org

Sun Valley Barn
1981 Fifield Road | Pella | 641.204.2018
sunvalleybarn.com

Tamory Hall
616 Franklin Street | Pella | 641.780.5822
tamoryhall.com

The Jane
604 Liberty Street, Suite 121 | Pella
515.783.6823

The Loft
929 Opportunity Lane | Pella | 641.621.0131

STAY
Hotels/Motels

American Hotel & Suites
910 West 16th Street | Pella | 641.621.1421
wyndamhotels.com | 58 rooms
🏠🍷🍽️📺🚰

Amsterdam Hotel
705 East 1st Street | Pella | 641.620.8400
royalamsterdam.com | 38 rooms
🏠🍷🍽️📺🚰

Baymont Inn & Suites
2104 Washington Street | Pella | 641.62830085
wyndamhotels.com | 59 rooms
🏠🍷🍽️📺🚰

Country Inn & Suites
315 Roosevelt Street | Pella | 641.620.1111
radissonhotelsamericas.com | 69 rooms
🏠🍷🍽️📺🚰

Grand Stay Hotel & Suites
2508 Bos Landen Drive | Pella | 641.628.4853
grandstayhospitality.com | 87 rooms
🏠🍷🍽️📺🚰

Super 8
105 East Oskaloosa Street | Pella | 641.732.2046
wyndamhotels.com | 38 rooms
🏠🍷🍽️📺🚰

Cabins & Rentals

Pella Home Away
Pella Area | Pella | 515.250.5447 | 1 unit
🏠🚰

Prairie Pointe of Pella
719 Broadway | Pella | craft/quilt lodging
prairiepointofpella.com

Strawtown Cottage
110 Washington Street | Pella | 641.780.1466
1 unit | 🏠

B & B's
Cheesemaker's Inn
420 Idaho Drive | Pella | 641.628.1448
cheesemakersinn.com | 4 rooms

The Dwelling Place
935 Main Street | Pella | 641.660.4962
dwellingplacepella.com | 5 rooms | 🏠🍷🍽️📺🚰

The Parsonage
510 Broadway | Pella | 641.628.2675

RENTAL INFO

Paddle Board Rentals
SUP Red Rock
641.629.9512 | Type: paddle boards
supredrock.com

INFORMATION

City of Pella
641.628.4173 | cityofpella.com

PACE Alliance
818 Washington Street 641.628.2626 | pella.org

Pella Information Windmill
Corner of Franklin & Main Streets
641.204.0885 | visitpella.com

Visit Pella
915 Broadway Street | 641.204.0885
visitpella.com

Lodging Key:

- 🏠 Beach
- 🚤 Boat Ramp
- 🚭 No Smoking
- 🐾 Pets Allowed
- 🎡 Playground
- 🚿 Showers
- 🚶 Trail Access
- 📶 WiFi



4

BOUTIQUE SHOPPING DISTRICT

Everyone is searching for special unique gifts during the holiday season for those special people on your list. Pella retail shops provide a rich selection of boutiques, gift shops, hobby shops and one-of-a-kind retail. Whether you plan a romantic weekend shopping or bring your girlfriends for some power shopping...you will not be disappointed.

VisitPella.com



RURAL

Pleasantville, Melcher-Dallas & More!

Marion County was named after General Francis Marion who was an American Revolutionary War hero from South Carolina. When dragoons first explored the Des Moines River Valley in 1835, they found a timber belt along the river nearly 4 miles wide and prairie grass growing over six feet tall. The Sac and Fox tribes made their homes along these rivers and in 1845 the Red Rock Line opened settlement into much of western Iowa.

During the early history of the county, coal mining was king with over 500 coal mines operating. Melcher-Dallas still celebrates their coal mining heritage with an annual event each June and museum chronicling the history.

The Rural History Buffs of Marion County have placed signs around the area marking locations for rural schools, old roads, towns and landmarks. Many of the park names around Lake Red Rock were once towns.

Today, one of the best ways to enjoy rural Marion County is to sample some of the homemade flavors. Wanders Farms in Otley is a family owned business featuring beef and pork. Check out their beef sticks, bologna, jerky or steaks. In Melcher-Dallas, make sure to get some giant tenderloins at Northcote Wholesale Meats. If you are looking for a nice stop while taking a road trip around rural Marion County, plan a stop at Nearwood Winery just south of Knoxville for some wine or visit the original Smokey Row Coffee House in Pleasantville for a cup of locally roasted coffee. Also while in Pleasantville, you'll want to plan a stop to experience Checkerboard Restaurant's onion rings and corral pies (pizza).

A fall visit to the area is not complete without a stop at one of the local farms. At Pierce's Pumpkin Patch near Melcher-Dallas you can enjoy picking out that perfect pumpkin. Check out Dan-D Farms facebook page for seasonal workshops or stop by their sweet corn stand in Knoxville during the summer. Nunnikhoven farms also has seasonal opportunities for enjoying farm products from tulips to pumpkins.



Rural Marion County also boasts some of the most amazing locations for a wedding or family gathering. The Gathering Ground features three different barns around a beautiful fountain pond. The Countryside Wedding & Event Center is a rustic venue with a great fireplace. If you love wine, check out Nearwood winery for your wedding reception or meeting.



Insider RURAL Tips...

Many of the rural roads have old historical names shown on brown signs.

Sweet corn stands start to show up around the area starting in July and shut down in August.

Rural wedding and reunion venues provide rustic charm.

Bussey, Melcher-Dallas, & Pleasantville have great family friendly events celebrating the 4th of July, BBQ, Coal Miners Day, Fall and the Holidays.

Many of the farms have seasonal hours and special events, so check their Facebook pages for schedules.

Relax on Sunday afternoon with a ride around to our small towns to see their murals & stop along the way at Tassel Ridge and Nearwood Winery for a relaxing time.



LEARN MORE...
discoverpleasantville.com
pleasantvillechamber.org
melcherdallasiowa.org



RURAL

SEE & DO

Agriculture

Dan-D Farms

1978 112th Place | Knoxville | 641.891.4182
dandfarms.com | flowers, plants, sweet corn & pumpkins | Seasonal

Marsh's Garden

1491 92nd Avenue | Knoxville | 641.871.1009
marshsgarden.com | flowers | Seasonal

Nearwood Winery

1699 Highway 14 | Knoxville | 641.891.2469
nearwoodwinery.com

Nunnikhoven Farms

Harvey | 673.822.5744 | nunnikhovenfarm.com
Tulips, flowers, & pumpkins | Seasonal

Opa's Barn

1933 HWY G-28 | Pella | opasbarn.com
Vintage woodworking tool display & antiques

Pierce's Pumpkin Patch

2491 Highway 14 | Chariton | 641.344.1344 or 641.344.2052 | piercespumpkinpatch.com
Open in end-September and October. Large hay bale maze. Pumpkins, squash & gourds

Tassel Ridge Winery

1681 220th Street | Leighton | 641.672.9463
tasselridge.com



Entertainment & Arts

Bussey Mural

Downtown Bussey

Earl Wagner Mural

110 East Monroe Street | Pleasantville
515.848.3316

Melcher-Dallas Mural

101 NE Center | Melcher-Dallas

Historical Landmarks

North Cedar Creek Covered Bridge

South of Attica on 170th Place
redrockarea.com | 60-foot single span covered bridge

Rural History Buffs of Marion County

ruralhistorybuffs.org | Lake Red Rock and Historical Landmarks

Museums

Melcher-Dallas Coal Mining & Heritage Museum

101 NE Center | Melcher-Dallas | 641.891.1390
Open by appointment

Nature

Gladys Black Chimney Swift Tower & Memorial Garden

Cora Shadle Park | Pleasantville | 515.848.3316
gladysblackeagle.org

Outdoor Recreation

Bensink Farms Hunting Preserve

798 HWY G-40 | Pleasantville | 641.891.3026
bensinkfarms.com

Marion County Sportsmen's Club

1702 Old Highway 92 | Knoxville
mcsportsman.com

Pleasantville Golf & Country Club

957 Highway 5 | Pleasantville | 515.848.5716
pleasantvillegcc.com | 9-hole golf course & outdoor swimming pool

Points of Interest

Melcher-Dallas Community Center

112 North Main Street | Melcher-Dallas
641.218.8964 | 325-seat facility

Racing

English Creek Speedway

880 County Highway G-76 | Knoxville
641.842.5454 | englishcreekspeedway.com
1/6-mile high bank clay oval race track

Trails

God's Garden Trail

Location: near Melcher-Dallas | Type: earthened | Length: 2 mile privately owned trail
godsretreat.com

Joe Stubbs Memorial Trail

Location: Pleasantville | Type: Paved
Length: 1 mile | discoverpleasantville.com

EVENTS

JUNE

Pleasantville PigOut

discoverpleasantville.com

JUNE

Melcher-Dallas Coal Miner's Day

melcherdallasiowa.org

JULY

Bussey 4th of July Celebration

641.944.5532

AUGUST

Tracy Festival

DECEMBER

Pleasantville Holiday Lights in the Park & Downtown Square

pleasantvillechamber.org

TASTE

Diner

Checkerboard Restaurant

108 East Monroe Street | Pleasantville
515.848.3742 | checkerboardrestaurant.net
D | Specialty: Onion Rings & Pizza | 🍷 🍕 🍴

Coffee, Tea & Protein Shakes

Crush

903 IA Highway 5 Business | Pleasantville 515.664.8919 | 🍷

THE ONE & ONLY...

1

NEARWOOD WINERY & VINEYARD

Nearwood Winery & Vineyards started with hopes, dreams and seven acres of grassy pasture.

Their wines feature grapes grown in the vineyard or locally-grown sources. The grounds also include an event space available for rental. Both indoor and outdoor seating is available for you to enjoy the personalized service provided by the owners.

nearwoodwinery.com

2

CHECKERBOARD RESTAURANT

If homemade onion rings are your thing...your bucket list needs to include a stop at the Checkerboard Restaurant in Pleasantville. While there, be sure to have some amazing pizza. This restaurant is decorated top to bottom with antiques in the western style. Awarded top rural restaurant in Iowa, this is a experience like no other.
checkerboardrestaurant.net

3

LAKEFRONT LIVING

Check out this retail shop in downtown Pleasantville for one-of-a-kind engraved signs and boards. Enjoy the wide array of items from jewelry, candy, seasonal home decor and clothing. They also offer customized awards and artisan workshops.

lakefrontlivingshop.com



Smokey Row Coffee Co.

111 East Monroe Street | Pleasantville
515.848.5959 smokeyrow.com | B-L-D
Specialty: Cheese Burger Chowder in a bread bowl | ☀️🍷

Italian Cuisine & Pizza

Casey's General Stores

1013 SW A Street | Melcher-Dallas
641.947.2500 | 🍷
1006 West Pleasant Street | Pleasantville
515.848.3535 | 🍷

Quick Food

D & S Deli

104 SE A Street | Melcher-Dallas 641.947.3111
B-L-D | 🍷

Dairy Shoppe

407 South Business HWY 5 Pleasantville
515.848.3456
L-D | 🍷

Sports Bar & Grill

Bogey's Bar & Grill

at Pleasantville Golf & Country Club | 957 HWY
5 | Pleasantville 515.848.5716
pleasantvillegcc.com | L-D | 🍷🍷

Halftime Bar & Grill

107 North Jefferson Street | Pleasantville
515.481.9053 | L-D 🍷🍷🍷

Hootie's, M.D.

111 East Center Street | Melcher-Dallas
641.947.2102 | hootiesmd.wordpress.com
D-N | 🍷🍷🍷

SPECIALTY FOODS

Local Meat Markets

Northcote Locker & Meats

112 SE A Street | Melcher-Dallas
641.947.2011
northcotemeats.com

Wanders Farms Meat Locker

438 160th Place | Otley 641.660.1218
wandersfarms.com

Local Roasted Coffee

Smokey Row Coffee Co.

111 East Monroe Street | Pleasantville
515.848.5959 | smokeyrow.com

Local Wine & Beer

Check out pubs for additional options.

Nearwood Winery

1699 Highway 14 | Knoxville 641.891.2469
nearwoodwinery.com

Tassel Ridge Winery

1681 220th Street | Leighton 641.672.9463
tasselridge.com

Thunder Creek Winery

574 210th Avenue | Pella | 641.629.6009

Local Food Trucks

Backwoods Wood Fired Pizza

Bussey | Contact thru Facebook

Grocery

D & S Grocery

104 SE A Street | Melcher-Dallas

Wilson's Corner

502 Merrill Street | Bussey

Restaurant Key:

B=Breakfast L=Lunch D=Dinner
N=Late Night After 9 p.m. 🍷=Catering
☀️=Outdoor Dining 🍷=Take Out
🚚=Delivery 🍷=Full Bar
👤=Local Sourced Items 🍷=Wine/Beer

SHOP

Gifts & Home Decor

Lakefront Living

103 West Monroe Street | Pleasantville
lakefrontlivingshop.com | 515.848.3000

Vintage & Thrifty

Craftiques

123 SW Main Street | Melcher-Dallas
641.891.0508

Opa's Barn

1933 HWY G-28 | Pella | opasbarn.com

For a list of retail shops in all categories, go to...
Pleasantvillechamber.org

VENUES

Countryside Wedding & Event Center

1995 Highway 5 | Knoxville | 641.891.4563
countrysideofiowa.com

Gathering Grounds

2125 Iowa Highway 5 | Bussey
515-777-6848 | thegather-grounds.com

Melcher-Dallas

Community Center

112 North Main Street Melcher
641.947.6321

Nearwood Winery

1699 Highway 14 | Knoxville
641.891.2469 | nearwoodwinery.com

Pleasantville Memorial Hall

101 North Jefferson Street | Pleasantville

STAY

Cabins & Rentals

CountrySide Cabins

1760 Highway G-76 | Bussey | 641.891.3153
2 cabins | 🍷🍷

Double E Farms

1361 Kirkwood Street | Knoxville | 641.218.1170
1 unit | 🍷🍷🍷

God's Garden Retreat

1778 40th Place | Melcher-Dallas | 515.205.5477
godsretreat.com | 1 unit

Spring Valley Farms B & B

1567 Rutledge Street | Knoxville | 641.828.9021
springvalleybb.com

Pleasant Rentals

434 North Clark Street | Pleasantville
515.848.5455 | pleasantrentals2.com | 2 units
🍷

Lodging Key:

- 🏖️ Beach
- 🚤 Boat Ramp
- 🚭 No Smoking
- 🐾 Pets Allowed
- 🎠 Playground
- 🚿 Showers
- 🚶 Trail Access
- 📶 WiFi

INFORMATION

City of Bussey

641.944.5532

City of Melcher-Dallas

641.947.6501 | melcherdallasiowa.org

City of Pleasantville

515.848.3316 | discoverpleasantville.com

Pleasantville Chamber of Commerce

515.975.2052 | pleasantvillechamber.org
107 East Monroe Street | Pleasantville

Marion County Development

redrockarea.com
marioncountyiowa.com
marioncountyiowa.gov





Pick Your Fun **ACTIVITIES**

RUNS & RIDES

Many of your favorite events in the Red Rock area such as Tulip Time and Lake Red Rock Balloon Fest include a benefit run. There are also several 5k events held throughout spring, summer and fall. Check out community website calendars for additional information. Looking to cycle? Iowa Bike Co. in Pella or pellacycling.com is a great way to connect with locals for a show and go cycling ride. Enjoy some family time racing go-karts at Slideways.

TAKE & MAKE

Are you the crafty type? Check out the calendars of the Pella Art Center, Wijn House, Art101, The Bread Board, Dan-D Farms, Peace Tree Brewing Co., and Lakefront Living for classes.



NATURE PROGRAMS

The US Army Corps of Engineers presents programs for young and old to learn more about nature, history and the outdoors. Stop by the Red Rock Visitors Center to see what programs are happening during your visit or go to lakeredrock.org. Follow the Marion County Conservation Board on Facebook to learn about their nature programs at Cordova Park or go to mycountyparks.com.





✓ JUMP OR SWING

In 2023, the Des Moines Skydivers Club moved their operations to the Knoxville Municipal Airport. To sign up for a tandem or first jump course, go to desmoinesskydivers.com. Here you can learn about the experience and plan your next high flying adventure. If you like your adventures closer to earth, try simulated golf at Nederlanders, ax throwing at Ironside Axe Club or catch a pickleball tournament at Smash Park.

✓ TRIVIA NIGHT

Nights are not boring here... check out our local bars for trivia nights and bingo nights. Popular sites include Peace Tree Brewing, The Cellar Peanut Pub and Nederlanders. Go to websites for exact dates.



✓ FARMERS MARKETS

Our area has several local producers of fruits, and vegetables. Farmers Markets are also a great way to find local crafters and artisans selling their creations. Open spring to fall as weather permits:
Knoxville Tues. & Sat. | Downtown Square
Pella Thurs. | Downtown Square
Pleasantville Wed. | Downtown Square



✓ YOU PICK

There is nothing quick like picking your own pumpkin at a pumpkin farm or selecting flowers right from the field. Check the Facebook pages of Dan-D Farms, Marsh's Garden, Nunnikhoven Farm, and Pierce's Pumpkin Patch for information on classes and special events.



Reunited!



Make 2024 the year you start a new tradition... whether it is college friends for a shopping weekend, cousins for a week of camping, or a couples time away from your busy life. The Red Rock area provides options that will help you connect, relax and rejuvenate. Here are some ideas to get you started...



FRIENDS

STAY: Book a weekend at one of the vacation rentals in downtown Pella or Knoxville to make it easy to shop & dine without the hassle of having to drive.

DO: Start your Saturday morning shopping in downtown after getting a cup of coffee or a pedicure. Favorite shops of the local's include Raiments Fashions and Candi's Flowers & Gifts in Knoxville as well as 9Lilas Boutique, The Sanctuary, Brown's Shoe Fit and The Curiosity Shop in Pella. Don't

miss spending some time at the thrift shops listed in the shopping section of this guide. Check out local websites for special event weekends like Wine Walk or the Chocolate Trail. Spend the afternoon at Whitebreast Beach or North Overlook Beach to relax. The Pella Aquatics Center is great if you are more of a pool person.

EAT: Enjoy a healthy afternoon snack at Big Acai. Gather your friends for dinner at One Eleven Public House (reservations recommended for groups) in Knoxville followed by drinks at the A & P Pub. In Pella, Liberty Street Kitchen and Butcher's Brewhuis both have great food and bars plus outdoor options during the summer months.

FAMILIES

STAY: The most popular campground in the area is Howell Station, but visitors also enjoy the full hookups at Roberts Creek or staying at the Cordova Park Cabins.

DO: Start the morning hiking the Karr Nature Trail at Cordova Park followed by a climb up to the top of the Cordova Observation Tower. Launch a group bike ride from Cordova Park and travel into Pella for lunch. Spend the afternoon paddling at Robert's Creek or the Lake Red Rock Water Trail. Make sure to find the "sea cave." Contact SUP Red Rock or the Red Rock Marina to rent paddle boards, boats or kayaks.

If your family has roots from this area, make sure to check out the Marion County Historical Village and the Pella Historical Village. Learn about life during the early days of settlement. In the evening, plan a visit to Slideways for mini-golf and go-kart racing.

EAT: Local meat markets have great items if you are looking to grill at your campsite. Families also enjoy pizza from Checkerboard Restaurant or George's Pizza & Steakhouse. If you are looking for sandwiches, check out DutchFix or Hometown Meats & Deli. End your night with ice cream at Kone Korner, de Scoops or the Dairy Shoppe.

COUPLES

STAY: The Amsterdam Hotel or Cobblestone Hotel consistently ranked in the top for hotels in the Best of Red Rock Contest.

DO: Get a tee time at one of the area golf courses for a round of golf or reserve a court at Smash Park for some pickleball. Chill out in the afternoon with a visit to Nearwood Winery and Tassel Ridge Winery. Finish your evening with a performance at the Pella Opera House or a movie at The Grand Theater.

EAT: Grab a great breakfast at the Windmill Cafe or Coffee Connection. For lunch check out the specials at The Bread Board or Main Street Markt. Check out one of the ethnic cuisine places such as Cantaritos, Deng's Garden or Yamato Steakhouse of Japan. If you are looking for a unique experience, visit de Kelder Speakeasy for drinks and dinner (reservations recommended).

Isn't it time to plan a reunion with those you love?

Marion County Made



Red Rock Area makers and manufacturers are always innovating.

Our inventions are shipped from sea to shining sea...and beyond. This is a culture rich with engineering excellence and creativity. Chances are the milk you drink, the road you drive on or the home you live in has Red Rock Area made items involved. Marion County ranks in the **top 1%** of US counties for percentage of jobs in manufacturing with nearly 8,500 manufacturing related jobs. **We invite you not only to visit, but make this your home. Be part of amazing.**

PROGRESS DRIVEN III

ADHESIVES

The 3M plant produces tape and adhesives.
3m.com

AGGREGATE

Martin Marietta has operations near Harvey which produces aggregates.
martinmarietta.com

ANIMAL BEDDING

American Wood Fiber uses wood products from Pella Corporation to make various types of animal bedding.
awf.com

AUTOMATED MILKING MACHINES

Lely North America is a cutting edge dairy automation company producing robotic milking machines.
lely.com/us

CRAFT BEERS

Peace Tree Brewing Company makes craft beer which is distributed to restaurants and stores throughout Iowa.
peacetreebrewing.com

DUTCH BOLOGNA & MEATS

Dutch style bologna, summer sausage, beef sticks and dried beef are made by both Ulrich Meat Market and In't Veld Meat Market.
intvelds.com
ulrichsmeatmarket.com

DUTCH PASTRIES

Jaarsma Bakery and Vander Ploeg Bakery produce various Dutch pastries which are ordered on-line.
jaarsmabakery.com
pellabakery.com

FUEL TRAILERS

LDJ Manufacturing, home of Thunder Creek Equipment, makes diesel fuel and service trailers.
ldj-products.com

LACE HOME DECOR

Dutch lace curtains and table runners are some of the most popular items Heritage Lace sells.
heritagelace.com

PAVERS

Check out the equipment paving your roads and chances are it is a Weiler Corporation paver.
weilerproducts.com

PEPPERONI

Hormel spices things up a bit, making pepperoni at their facility in Knoxville.
hormelfoods.com

PEST CONTROL PRODUCTS

Neogen makes a range of solutions for the food processing, animal protein and agriculture industries. neogen.com

PIT CLEANERS

Ring-O-Matic makes vacuum excavation equipment and pit-cleaners.
ring-o-matic.com

PRINTING

Both Pella Printing and Town Crier design and print brochures of all types.
pellaprinting.com
towncrierltd.com

PULLEYS & IDLERS

Pulleys & idlers keep things moving. PPI serves customers from around the globe.
ppi-global.com

ROASTED COFFEES

Coffee of a multitude of flavors is roasted by Smokey Row Coffee Co. & Iris Coffee Co.
iriscoffee.co
smokeyrow.com

ROUND BALERS, TRENCHERS & STUMP GRINDERS

These are just a few of the advanced machines produced by Vermeer Corporation.
vermeer.com

SIGNS & AWARDS

Specialty awards, auto wraps or signs.
lakefrontlivingshop.com
leavittgraphics.com
pellaengraving.com

TRUSSES

Cascade Manufacturing Company produces wood trusses for all types of building projects.
cascade-mfg-co.com

WINDOWS, PATIO DOORS & ENTRY DOORS

Pella Corporation makes a full line of windows and doors.
pella.com

WINE

Several types of wine with many using locally grown grapes.
nearwoodwinery.com
tasselridge.com

Learn more at...

MARIONCOUNTYIOWA.COM

Meet the LOCALS



Ryan & Sara
Sundance Realty

Q: Why do people your age choose to live here?

A: Knoxville is a perfect sized community - not too big or small. We are currently watching a lot of growth unfold and we have a ton of fun activities around. The cost of living is very reasonable, and we still have all the amenities that families need. Plus, we are close to Des Moines if you can't find what you are looking for in Marion County.

Q: What unique local food or drink should travelers know about?

A: Knoxville is home to Peace Tree Brewing Company and that is a cool place to hang out and get a great craft beer. Atlantic & Pacific Pub is another MUST stop - they have the best cocktails and pizza. It is a perfect place to meet our friends for a quick catch up.

Q: Why do people your age choose to live here?

A: We love our neighborhood in Pella! Our neighbors are friendly. Our kids are safe. Everyone takes pride in their homes and looks out for one another. We are minutes away from excellent schools, jobs that challenge and plenty of amenities to keep us busy. What's not to love?

Q: What do you love to do most in the Red Rock Area?

A: There are endless trails to explore at Lake Red Rock. Our family likes to pick a parking lot for the car and then wander the trails, letting the kids choose whether we turn left or right. We love that no two hikes are ever the same. The trails are well maintained, not busy and beautiful during all four seasons. The Cordova Tower is a great opportunity for a quick workout, with a stunning view as the reward at the top!



Jeremy & Megan
Edward Jones & Weiler



Colton & Cassie

Iowa Ortho & Pella Cooperative
Electric Association

Q: Why would someone want to start a business here?

A: Entrepreneurs and small businesses are highly valued in the Red Rock Area. The community has a strong sense of support for local enterprises, recognizing the vital role they play in fostering economic growth and community identity. Starting a business here offers several compelling advantages.

Q: Where would you go to do something active or workout?

A: We frequently go to the Pella Rec Center, a fantastic facility with top-notch amenities that cater to various fitness preferences. It's a great place to stay active and meet other community members. If you're into golf, we highly recommend checking out the picturesque Bos Landen Golf Course. It not only provides a challenging round of golf but also offers breathtaking views of the surrounding landscape.

It's a lifestyle...

Q: What unique local food or drink should travelers know about?

A: The donuts at Vander Ploeg's Bakery are outstanding! We make it a weekend tradition as often as we can. I also love checking out the seasonal coffee drinks at Iris Coffee Company. Don't miss the homemade soups and fresh bread at The Bread Board.

Q: What attraction or event would you tell a traveler to experience that is off-the-beaten path?

A: Visiting the Cordova Observation Tower is stunning all year long but even more so in the fall. We also love taking family walks and letting our kids play at the Lake Red Rock North Overlook Playscape. It's a natural playground our kids love to explore. Toss in the strollers, bikes or scooters and make it a picnic afternoon.

Q: What is your favorite local splurge?

I love decorating my home with décor from Simple Treasures, Blush or The Sanctuary. There's always something new in those beautiful stores. Ivory Soul and Silver Lining have the sweetest baby and kid gifts.



Kevin & Steffanie
Pella Corporation & Central College



Geoff & Heather
The Weitz Company

Q: Why would someone start a business here?

A: Knoxville is a great town with a very diverse consumer pool. I believe there is a great opportunity to bring new offerings of services and goods to the town of Knoxville as it continues to grow from new restaurants to local shops. With the town's recent revitalization program that is putting a fresh face on the town square and its businesses it will make the town square a new fresh place to bring business and create the long lost small town vibe that brings charm and convenience to walking and shopping in our own town.

Q: What is your favorite local splurge?

A: My favorite local place to eat is, hands down, Corigliano's Pizza. Andy and his team always kill it and the atmosphere and friendliness of his operation is the absolute best. His restaurant was the first place that my wife and I ate during our first visit to Knoxville. It definitely helped us fall in love with this town.

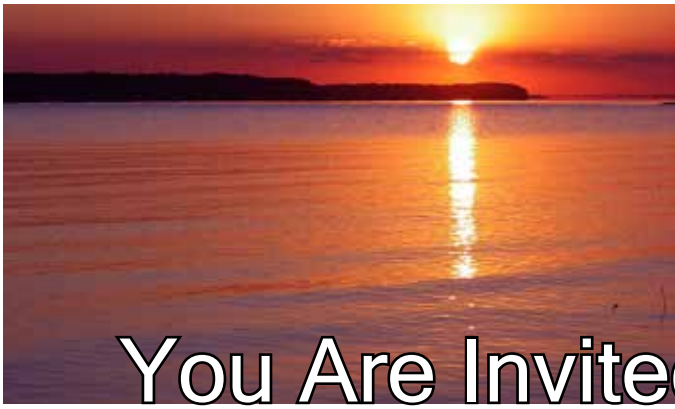
We celebrate and honor our outstanding Young Professionals each year in the Red Rock Area Top 10 Under 40 program. You can discover their amazing stories at marioncountyiowa.com.

Rural life is being able to see the sunrise while out on a morning jog and watching the sunset as you enjoy time with your family at a locally owned restaurant. Rural life is kids being safe and excited to learn at top rated schools. Rural life is nature trails, neighborhoods, and pickle ball courts. Rural life is short commutes and lifelong friendships. Rural life is companies that invest both in community giving and team member benefits. Rural life is working globally, but shopping locally. Rural life is about more than a job...it's a lifestyle.

Come live your best life with us!

Top 10 Under 40





You Are Invited to Stay...

Life is too short to live in a place you don't love. We invite you to consider making the Red Rock Area your home. We know you have thousands of areas to choose from, so here are some of the reasons our locals choose to make Marion County, Iowa their home:

SAFETY

Locals like having neighbors they know and trust. Relationships are strong between schools, parents and law enforcement.

NATURE

If you enjoy getting out in nature after a day at work, we have over 50,000 acres of public ground to explore in addition to numerous city parks. Hike, bike, hunt, paddle, fish or boat within miles of home. Lake Red Rock has the largest contiguous public land base in Iowa and the largest lake in Iowa.

HEALTH

Having two local hospitals and several specialty clinics make it convenient to have health services close to home. The area is also conveniently located between two world class regional health systems in Des Moines and Iowa City. Our communities also have options for vision, dental, and chiropractic care.

CAREER OPPORTUNITIES

With over 40 different manufacturing companies located here, 2 hospitals, a 4-year college and numerous professional services companies, new residents enjoy a wide variety of career opportunities. Many of our manufacturing companies work globally, so it provides a rich diversity of employment experiences.

COST OF LIVING

According to AreaVibes.com the cost of living in Pella is 8% below the US average, 20% below the US average in Knoxville and 17% below the US average in Pleasantville. Residents enjoy locally raised foods and neighborhoods with quality services for utilities, roads and amenities.

EDUCATION

The county is home to 5 public school districts and 1 private school district. Iowa is a state that leads in educational achievement. AreaVibes.com rate school test scores above the US average: Pella-76% higher, Knoxville-40% higher and Pleasantville-52% higher.

The Red Rock Area is home to Central College. Central College is a four year liberal arts college. They have a tradition of winning sports teams and a popular new engineering program.

LOCATION

Our rural setting is great for families for easy commutes and low stress. And if you want city





experiences, we are just hours away from each of the Midwest hot spots such as Omaha, Kansas City, Minneapolis, Chicago and St. Louis.

BUSINESS CULTURE

Many of our large companies also started here. We have a culture that appreciates business dreams. We even have the Red Rock StartUP pitch contest to encourage startup businesses and provide awards to our young entrepreneurs.



HOUSING

The area has been working hard over the past decade to increase the diversity of housing options for residents. New housing developments provide options for rentals and for sale

housing that most rural areas do not have. We currently have a housing study underway to learn more about housing opportunities to meet the needs of residents.

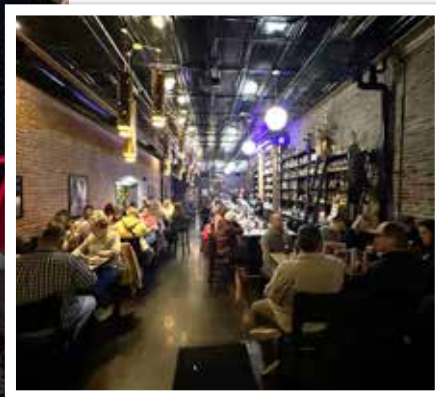
Two of the exciting large developments include the VA District in Knoxville and Prairie Ridge in Pella. Check out local real estate and chamber websites to learn more. Some real estate agencies are listed in our advertising section.

Total Marion County Population: 33,380

10,554	Pella	
7,472	Knoxville	
1,676	Pleasantville	
1,181	Melcher-Dallas	Source: 2021 US Census



MarionCountyIowa.com



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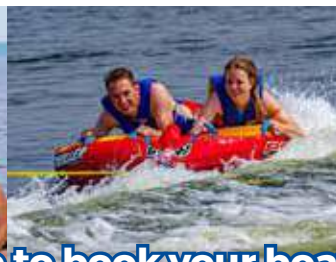
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the flavors
of Central Iowa
from A to Z



RedRockArea.com

LET THE GOOD TIMES FLOAT: WEAR YOUR LIFE JACKET



US Army Corps
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Rock Island District



www.lakeredrock.org

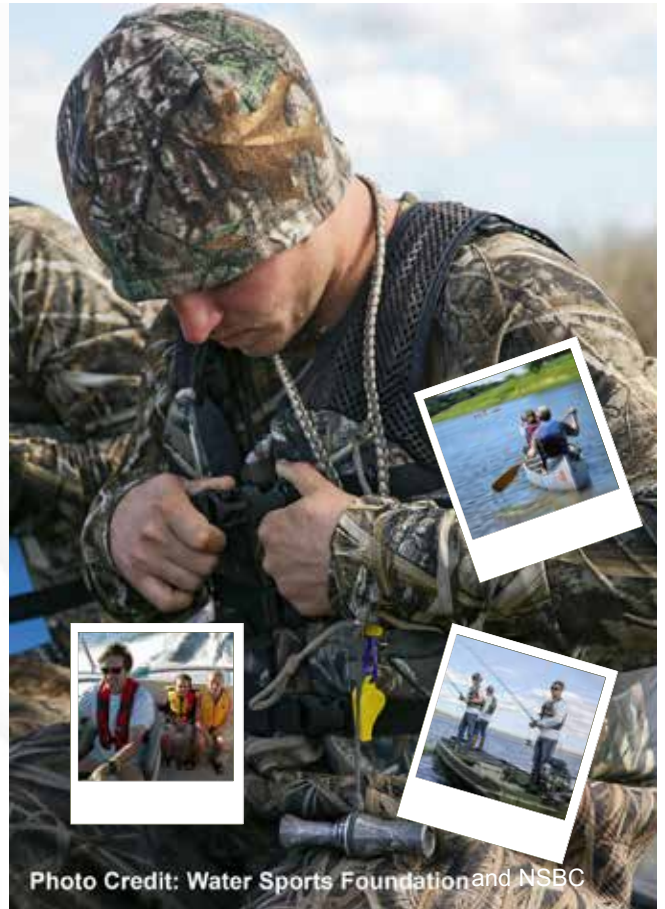


Photo Credit: Water Sports Foundation and NSBC

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Tassel Ridge® Winery and Vineyards



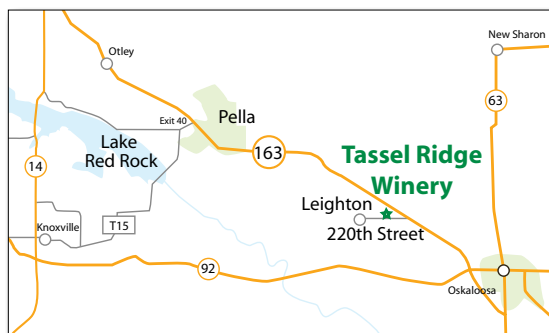
Taste award-winning wines ranging from dry to sweet including fizzy, fruit, and dessert wines at a Seated Wine Tasting. Call the Winery at 641.672.WINE (9463) for reservations.

Enjoy the views of the Vineyards and picturesque farmland.

Shop for wine, wine-related items, and accessories; local cheese; chocolate; sauces and dipping oils; and more....

Visit www.tasselridge.com, our Facebook page, or call the Winery at 641.672.WINE (9463) for information about hours, Seated Wine Tastings, and wine & food events including Wine & Wood Fired Oven Pizza events.

Order wine by telephone, 641.672.WINE (9463). We can ship wine to Arizona, Colorado, DC, Florida, Iowa, Minnesota, Missouri, and Texas. Adult signature required for receipt of wine.

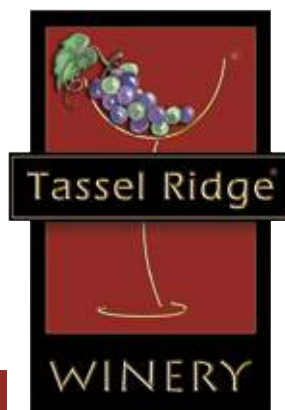


1681 220th St., Leighton, IA
641.672.WINE (9463)
www.tasselridge.com

Open 7 days a week year round
Monday–Friday, 9 a.m.–6 p.m.
Saturday, 10 a.m.–6 p.m.
Sunday, Noon–6 p.m.
(see website for special evening event hours)

Tassel Ridge wines are sold at the Winery and over 400 retailers in Iowa. For a complete list of retailers visit www.tasselridge.com/retail.

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West side of Pella square next to US Bank

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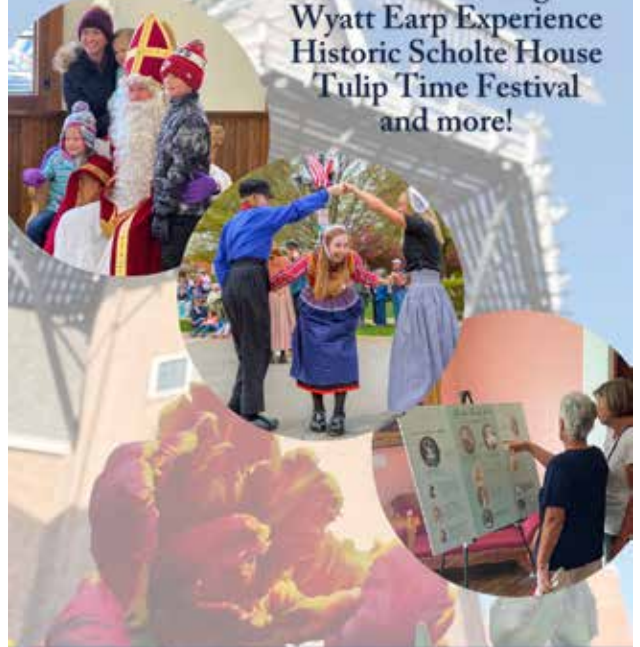
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Pella Historical Museums

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Weiler's business continues to grow and we are always looking for engaged, driven, and customer-oriented team members to join us in helping to fulfill the unprecedented demand for our products. Our most recent building addition brings us up to 450,000 square feet of manufacturing space under roof, all of which will be climate-controlled in 2024!

weilerproducts.com/careers

